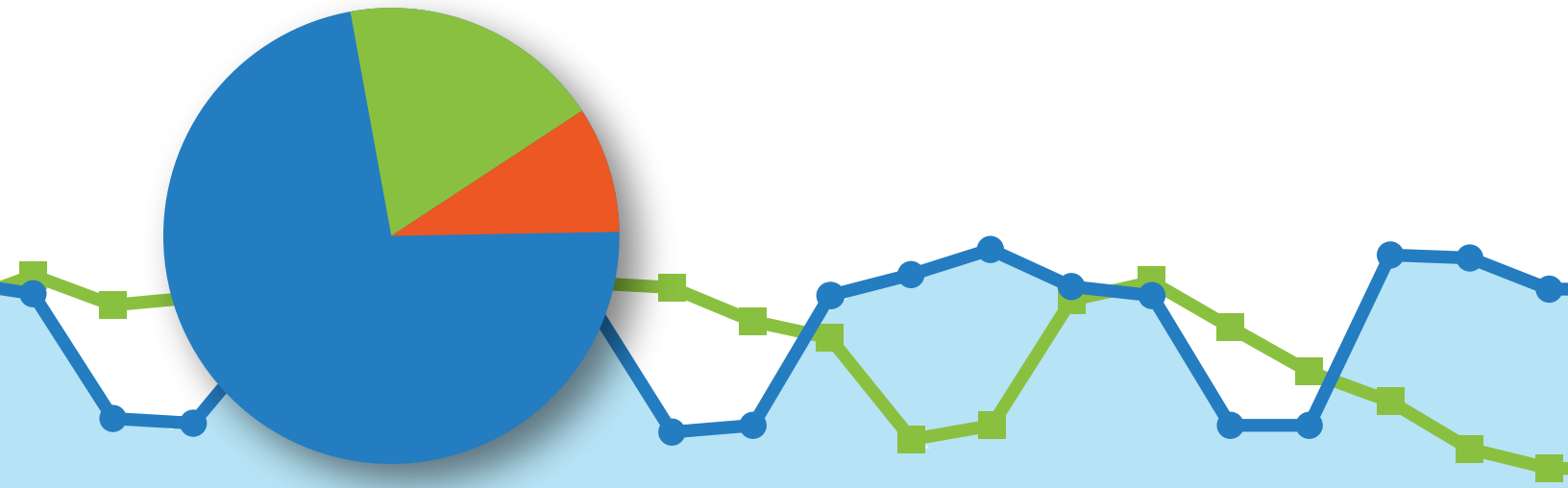


Using Google Analytics to Develop Your Business Platform



How many people visited your website this week? What parts of the world are they visiting from? How long did they stay and what page attracted their attention longest? Google Analytics offers free tools to track and improve your business. We will spend time adding tracking codes to your site and cover navigating and understanding the basic reports. Don't miss this chance to understand and use this free tool that can help drive business your way.



Monday, March 31
Wilkes Campus, Room TBD
6:00 p.m.- 8:30 p.m.

B. Sassmann, Instructor



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Register online at

<https://www.ncsbc.net/center.aspx?center=75570>
or call Dan Little at 336-838-6166 to reserve a seat.

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