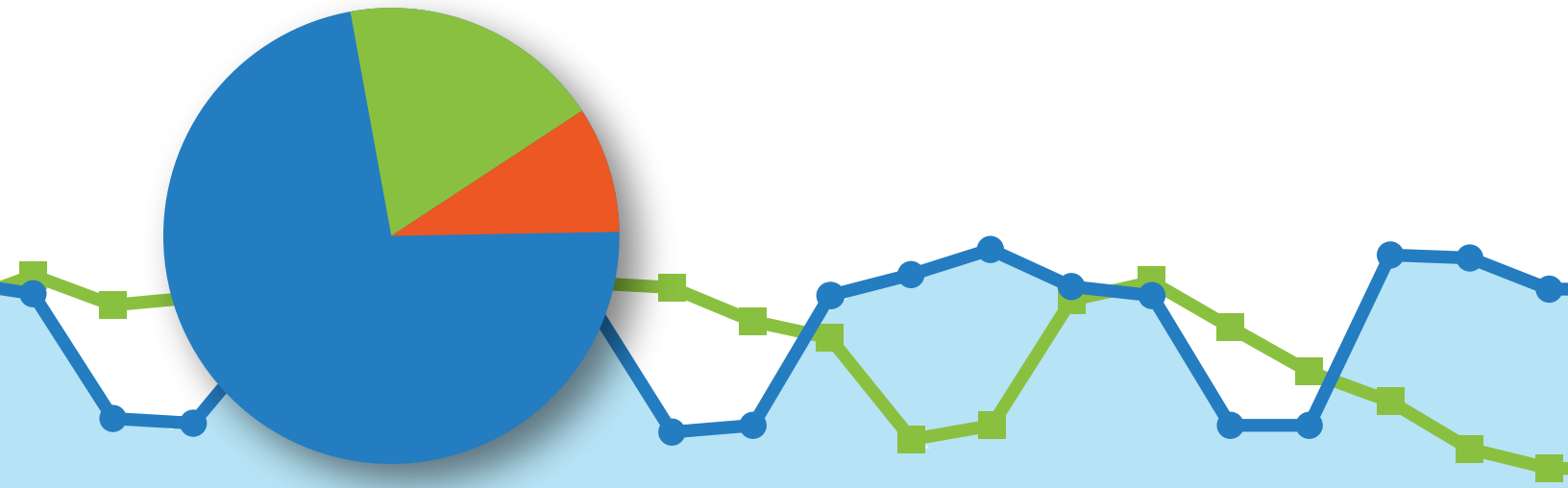


Using Google Analytics to Develop Your Business Platform



How many people visited your website this week? What parts of the world are they visiting from? How long did they stay and what page attracted their attention longest? Google Analytics offers free tools to track and improve your business. We will spend time adding tracking codes to your site and cover navigating and understanding the basic reports. Don't miss this chance to understand and use this free tool that can help drive business your way.

Tuesday, April 1

Ashe Campus, Room TBD

6:00 p.m.- 8:30 p.m.

Boomer Sassmann (Big Boom Design),

Instructor



WILKES
COMMUNITY
COLLEGE

Register online at

<https://www.ncsbc.net/center.aspx?center=75570>

or call Celia Robinson at 336-846-3900 x3117 or Dan Little at 336-838-6166 to reserve a seat.

Wilkes Community College • Ashe Campus
363 Campus Drive, Jefferson, NC 28640 • www.wilkescc.edu

Wilkes Community College • Small Business Center