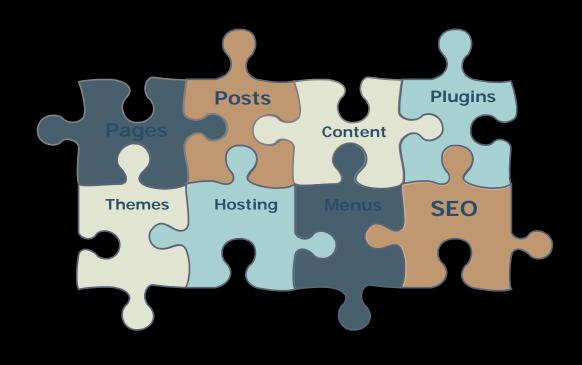
WordPress PreCamp 2015

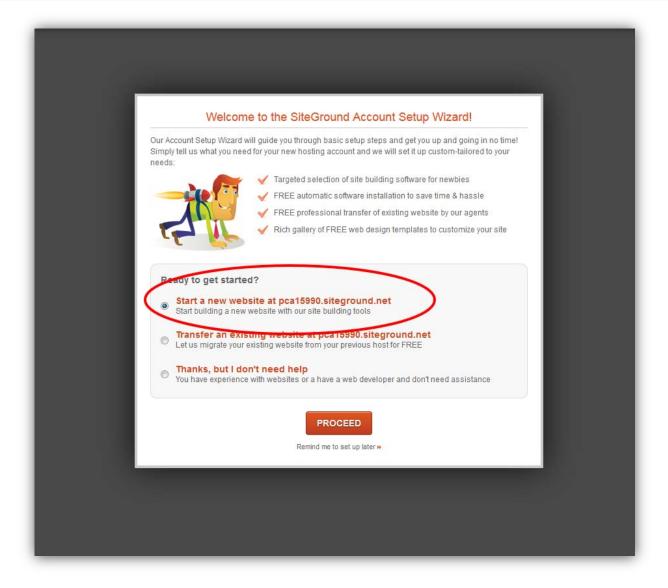




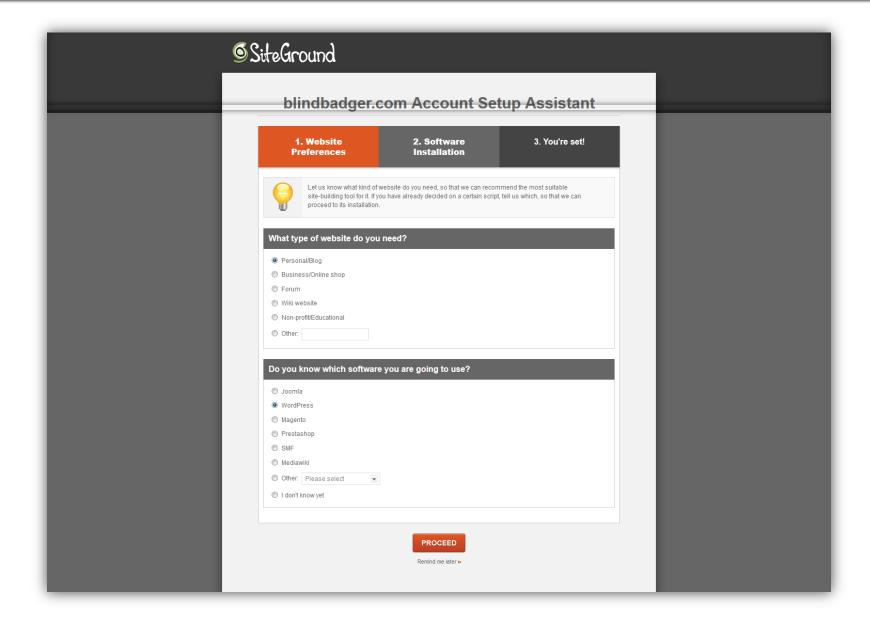
Start Screen - https://ua.siteground.com



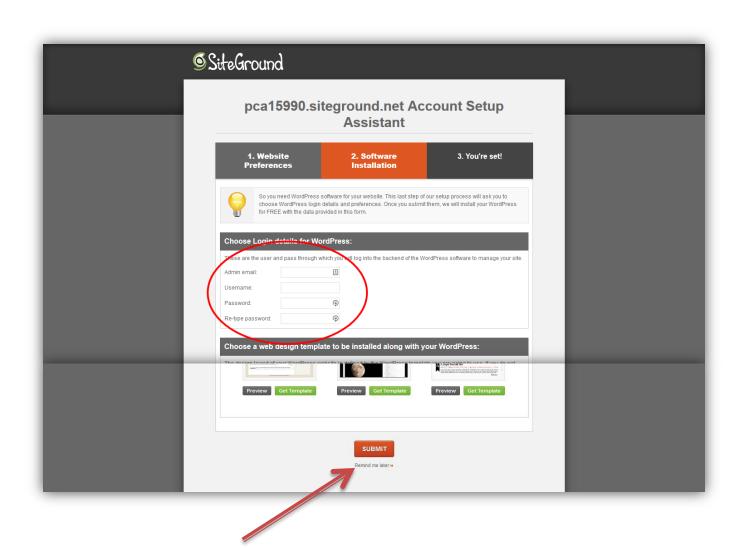
Account Setup



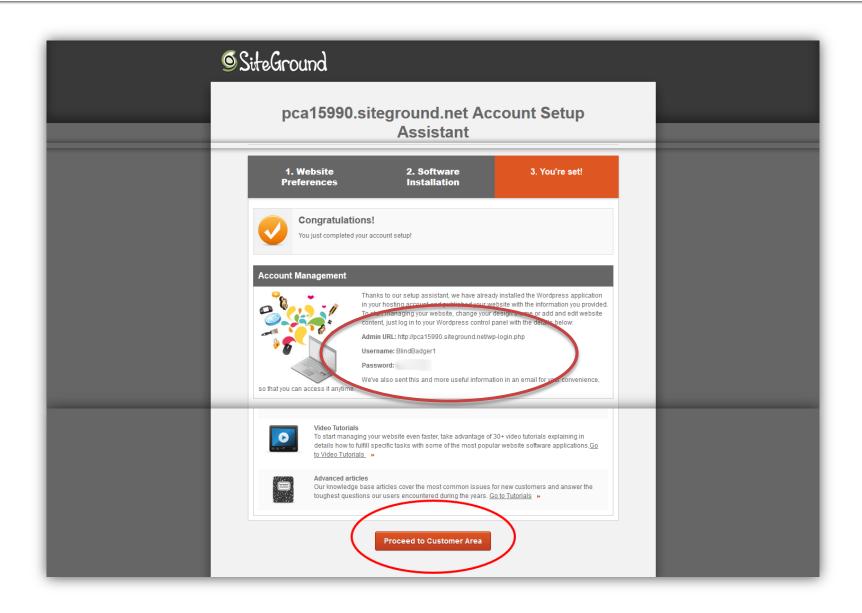
Type of site



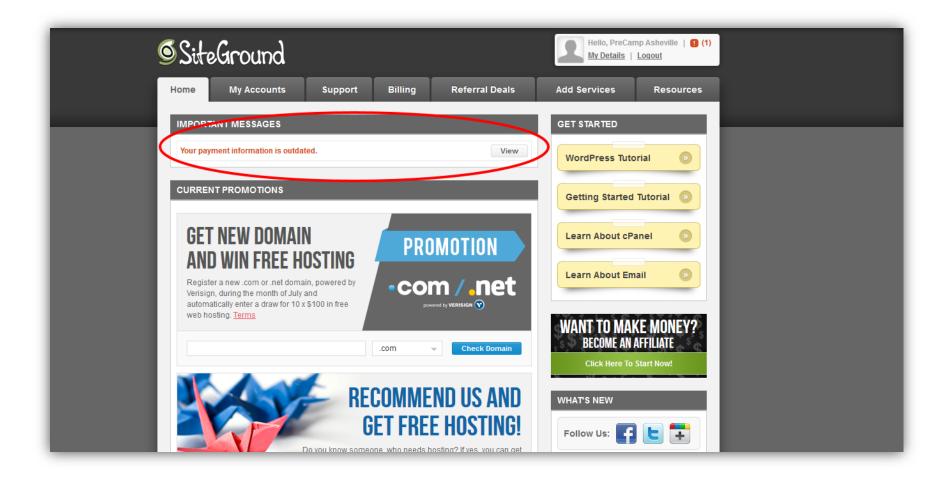
Setup WP Admin User and Pass



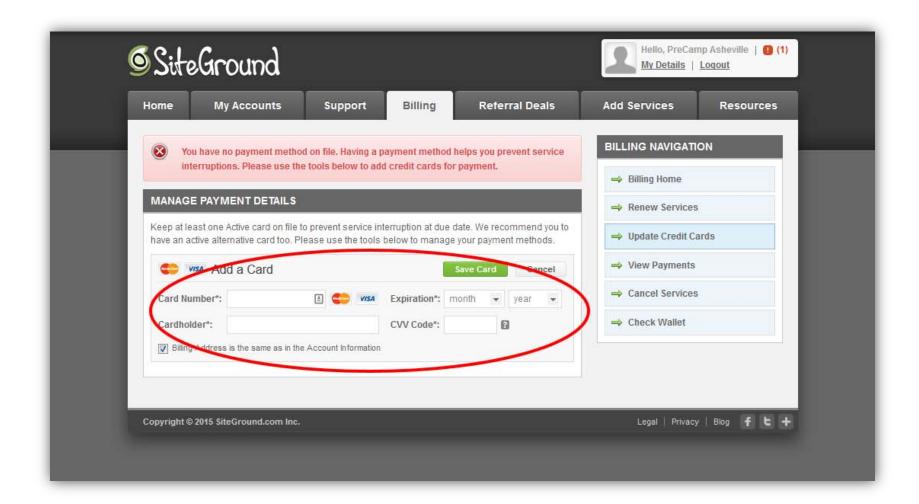
Proceed to the Customer Area



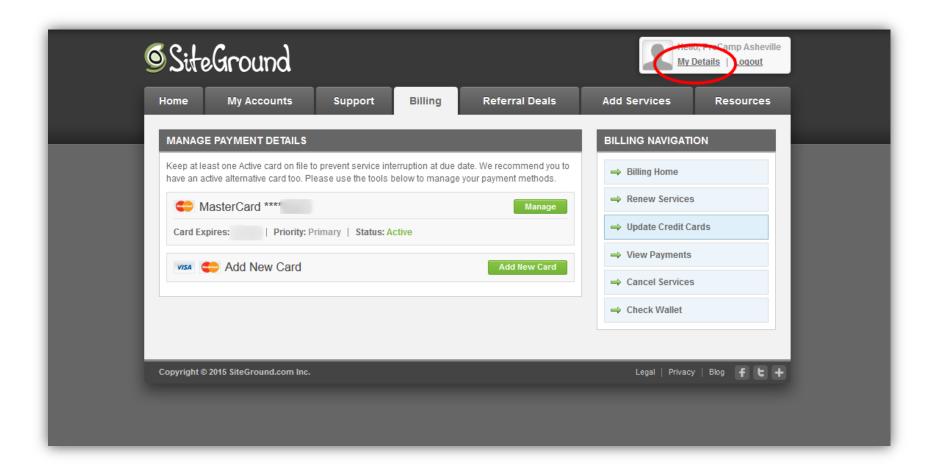
Update Payment Info



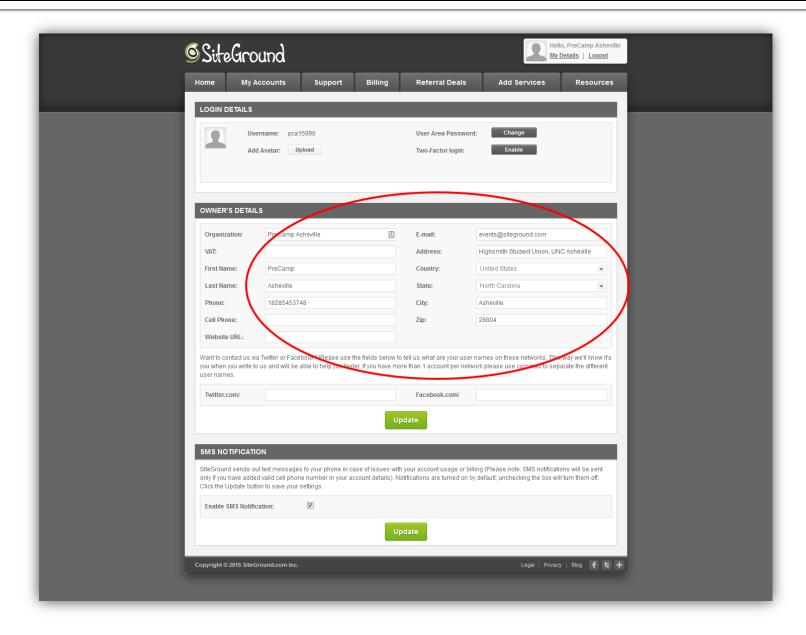
Credit Card Info



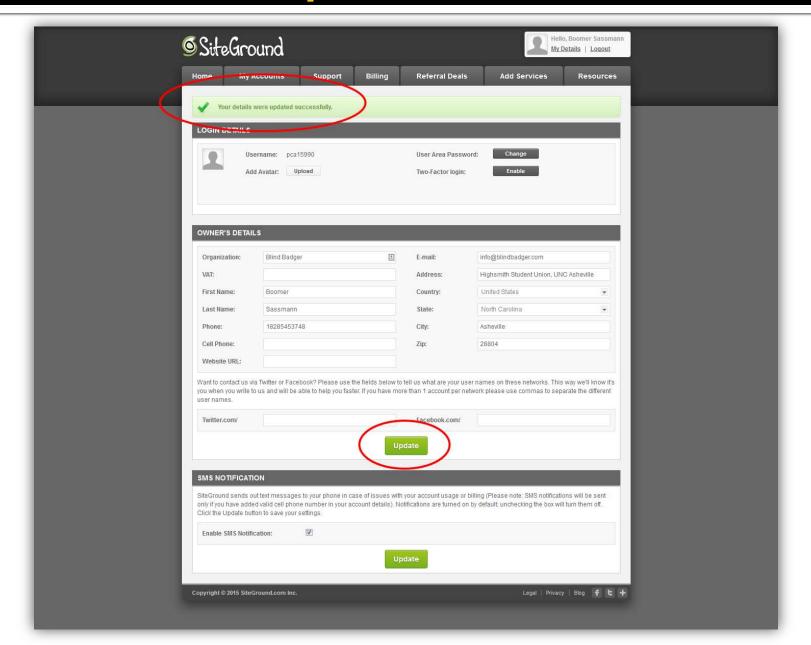
Payment Confirmation



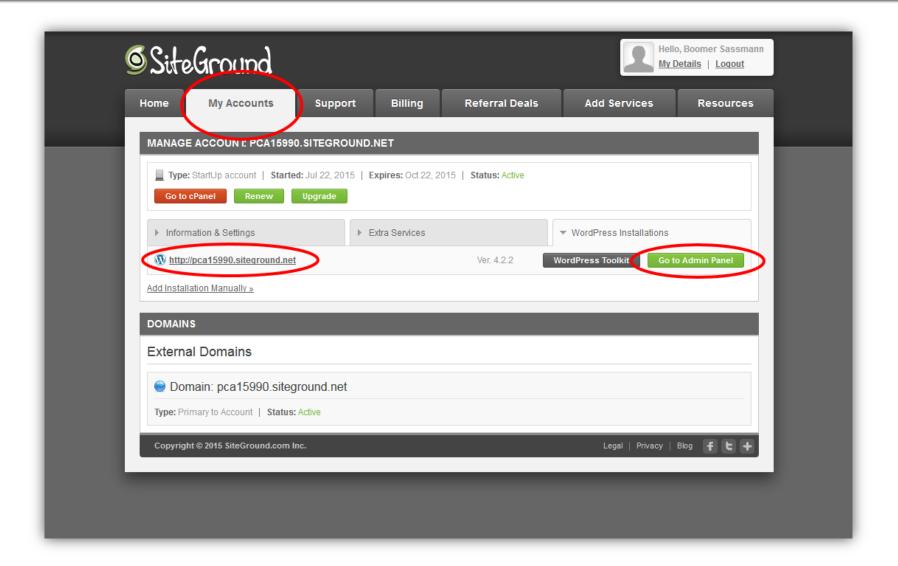
Personal Info Update



Personal Info Update - Confirmation



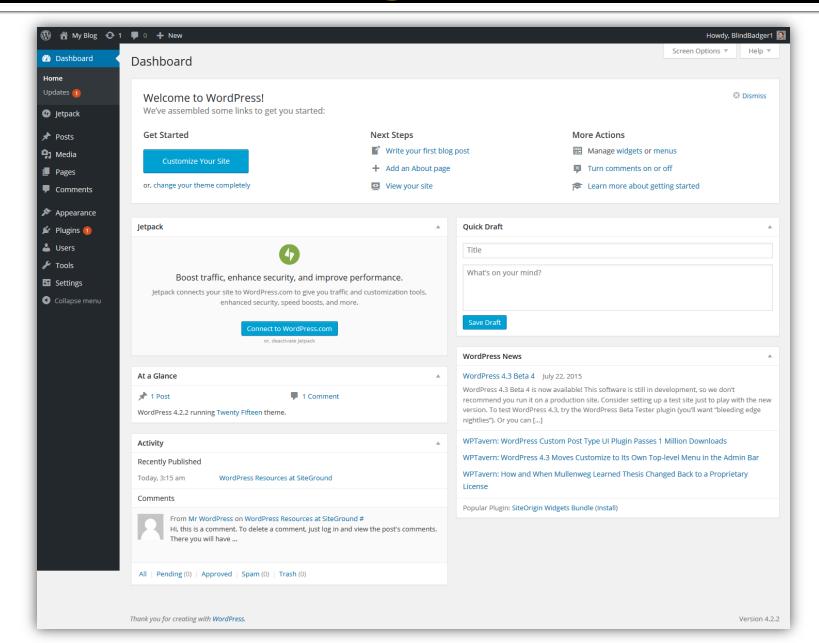
My Accounts Tab



WP Login Screen



Dashboard – first glance



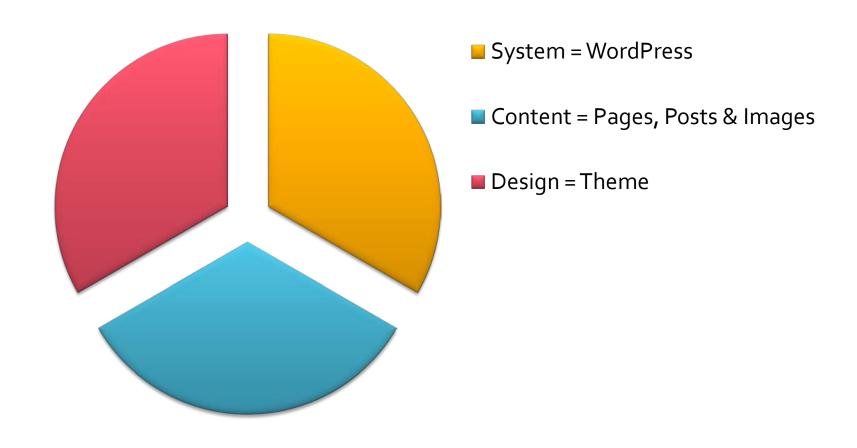
"Front Side" - No changes yet

My Blog My WordPress Blog **WordPress Resources at SiteGround** WordPress is an award-winning web software, used by millions of webmasters worldwide for building their website or blog. SiteGround is RECENT POSTS proud to host this particular WordPress installation and provide users WordPress Resources at Site with multiple resources to facilitate the management of their WP web-Ground RECENT COMMENTS **Expert WordPress Hosting** Mr WordPress on WordPress SiteGround provides superior WordPress hosting focused on speed, secu-Resources at SiteGround rity and customer service. We take care of WordPress sites security with unique server-level customizations, WP auto-updates, and daily backups. We make them faster by regularly upgrading our hardware, offer-ARCHIVES ing free CDN with Railgun and developing our SuperCacher that speeds July 2015 sites up to 100 times! And last but not least, we provide real WordPress help 24/7! Learn more about SiteGround WordPress hosting CATEGORIES WordPress tutorial and knowledgebase articles Uncategorized WordPress is considered an easy to work with software. Yet, if you are a beginner you might need some help, or you might be looking for tweaks META that do not come naturally even to more advanced users. SiteGround WordPress tutorial includes installation and theme change instructions, Log in management of WordPress plugins, manual upgrade and backup cre-Entries RSS ation, and more. If you are looking for a more rare setup or modifica-Comments RSS tion, you may visit SiteGround Knowledgebase. WordPress.org Free WordPress themes SiteGround experts not only develop various solutions for WordPress sites, but also create unique designs that you could download for free. SiteGround WordPress themes are easy to customize for the particular use of the webmaster. □ July 23, 2015 Leave a comment Proudly powered by WordPress

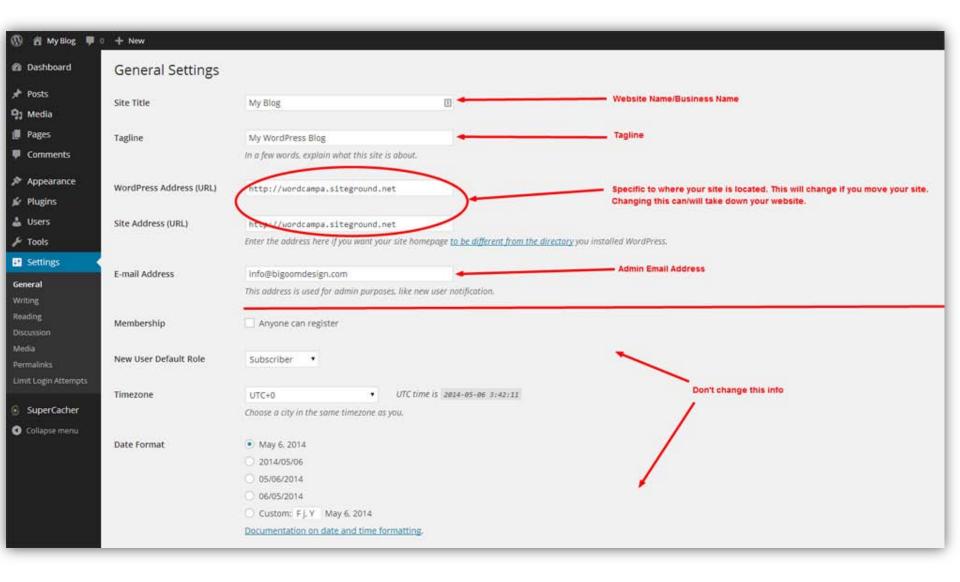
5 Minute Break



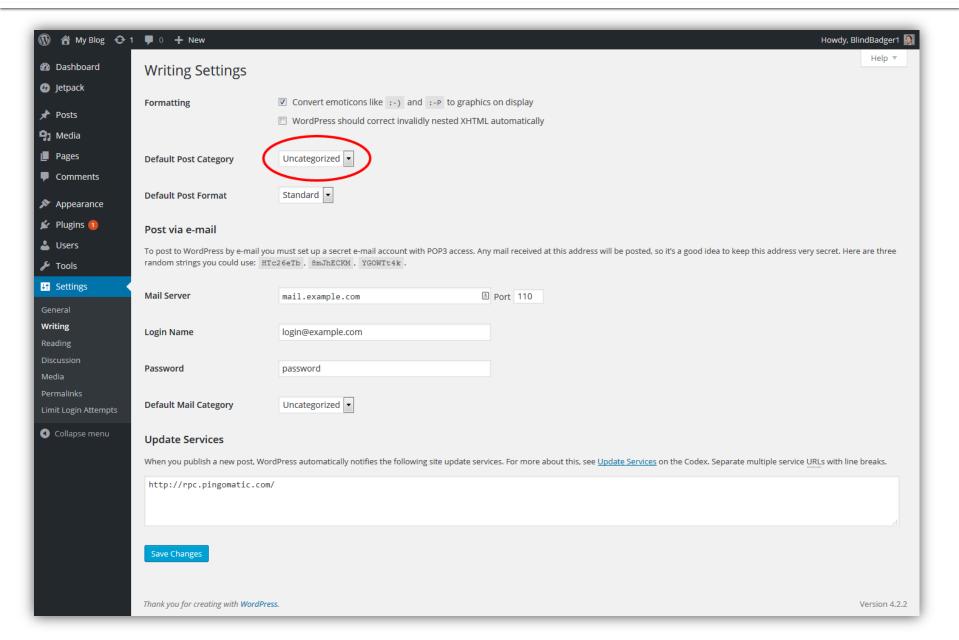
Division of Roles in WordPress



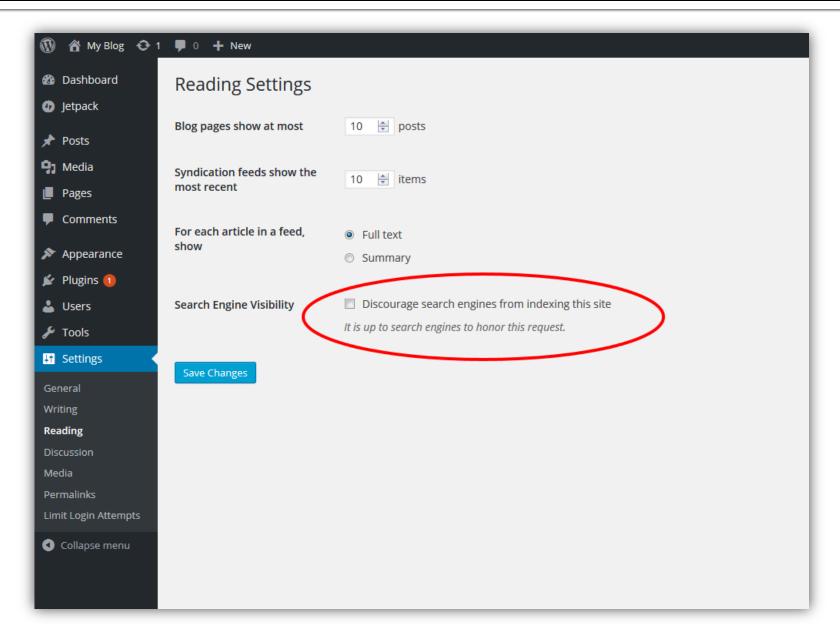
Settings – General Setup



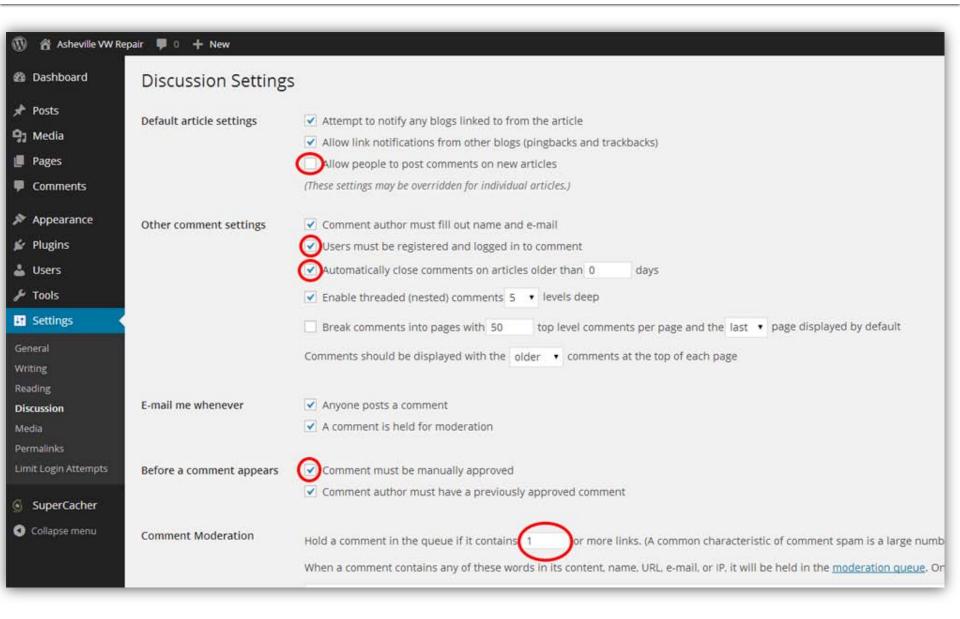
Settings - Writing - "Default Post Category"



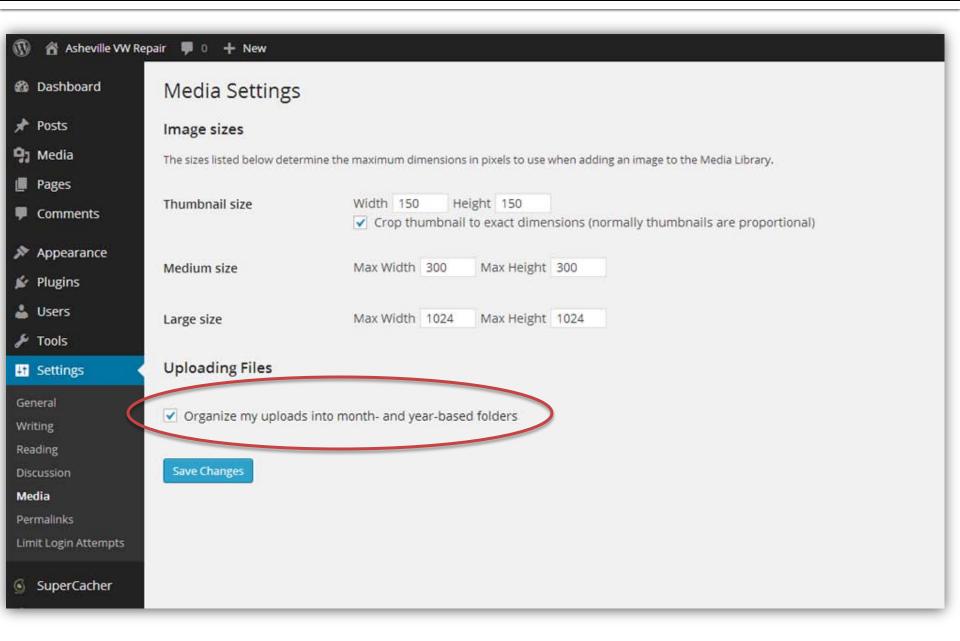
Settings – Reading – Search Visibility



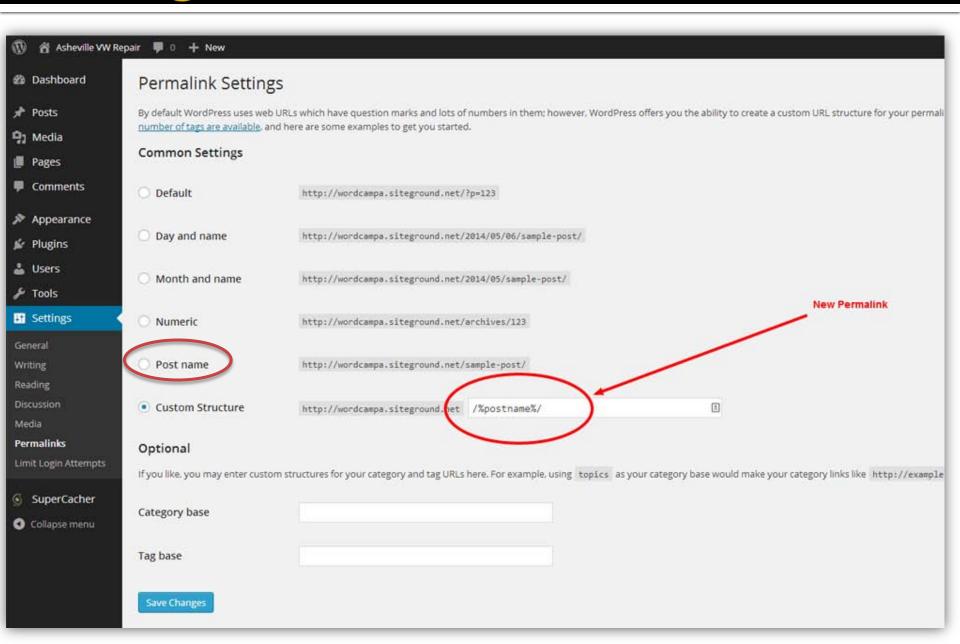
Settings – Discussion - Changed



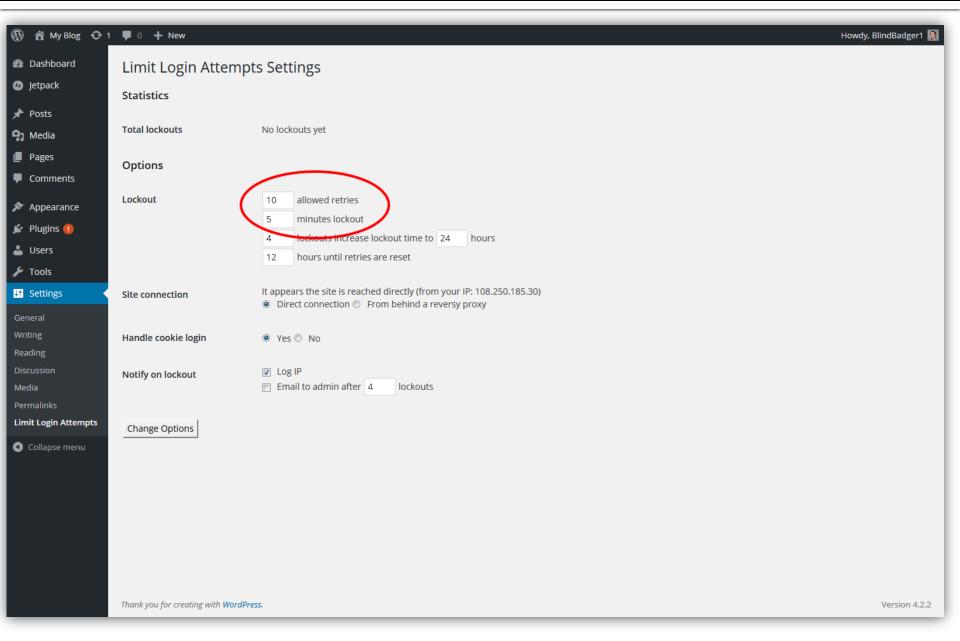
Settings – Media



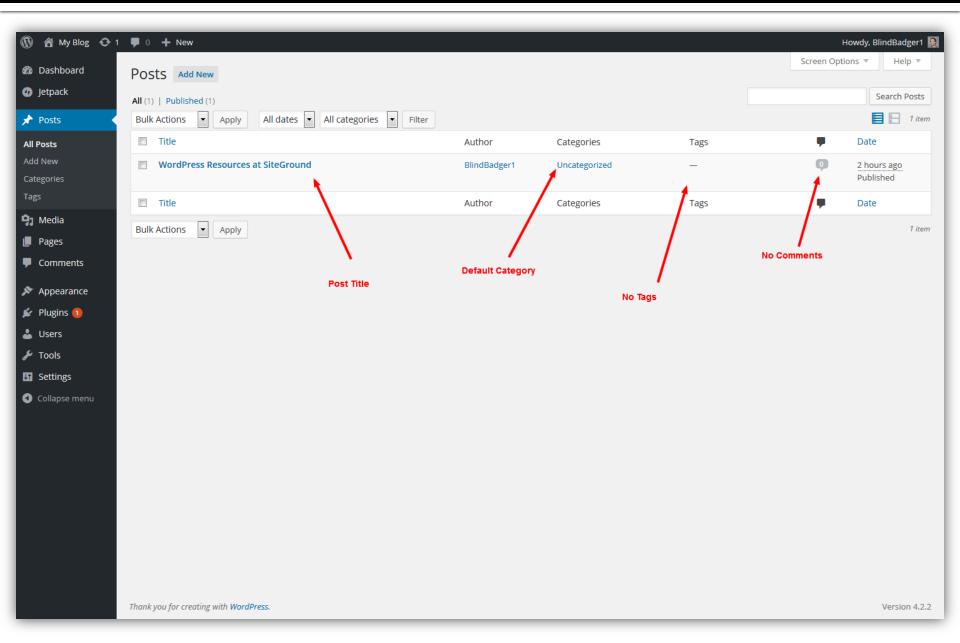
Settings – Permalinks – "Custom"



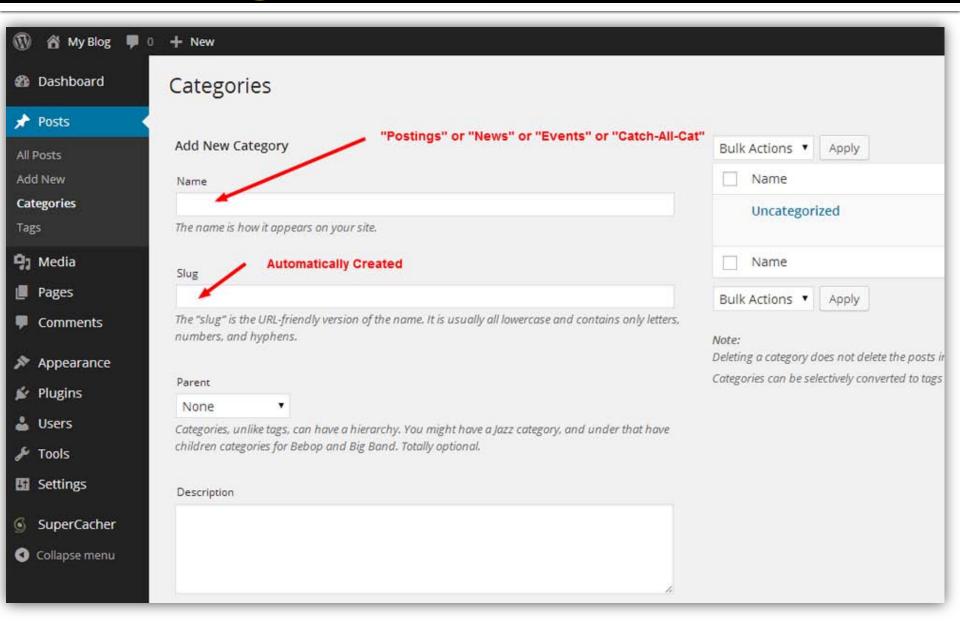
Limit Login Attempts



All Posts Sections



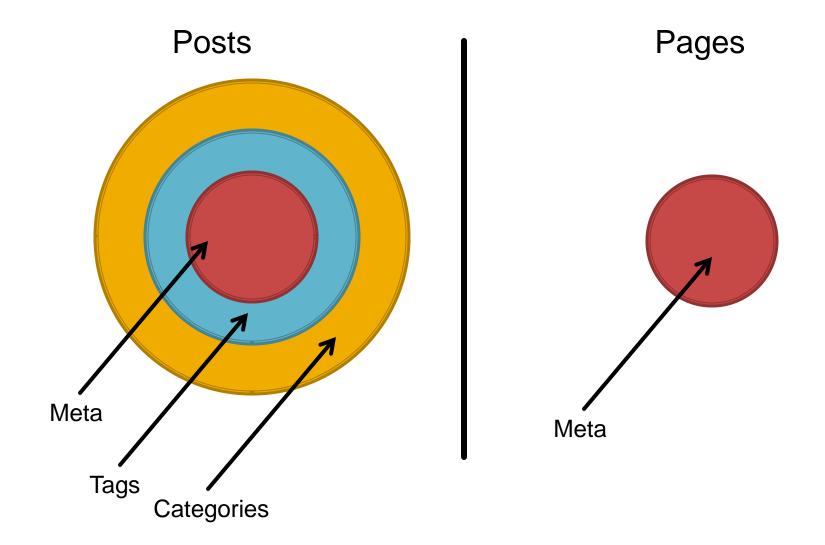
Post Category Setup



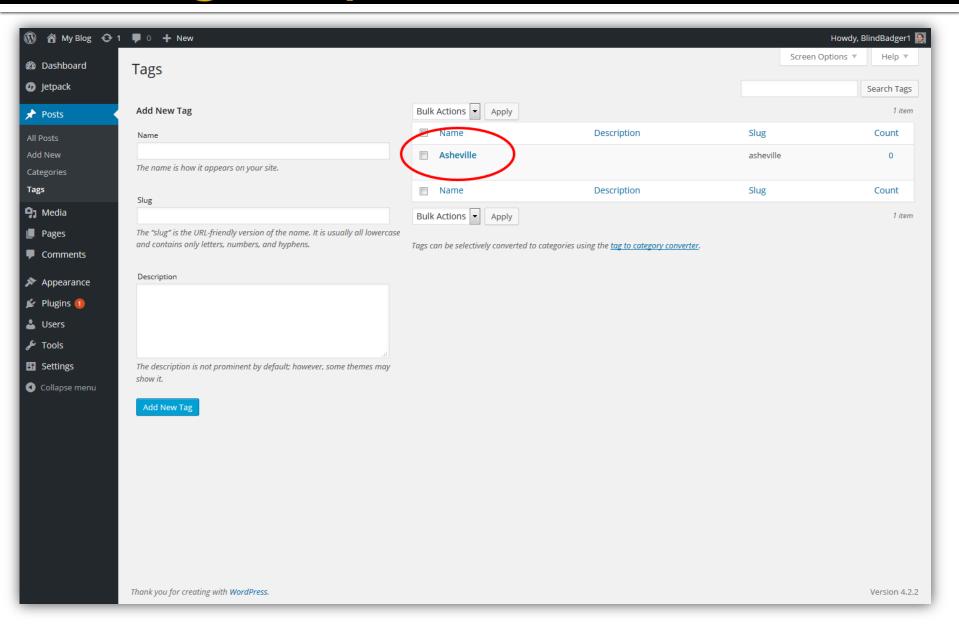
Setting are Done! – Time for Content



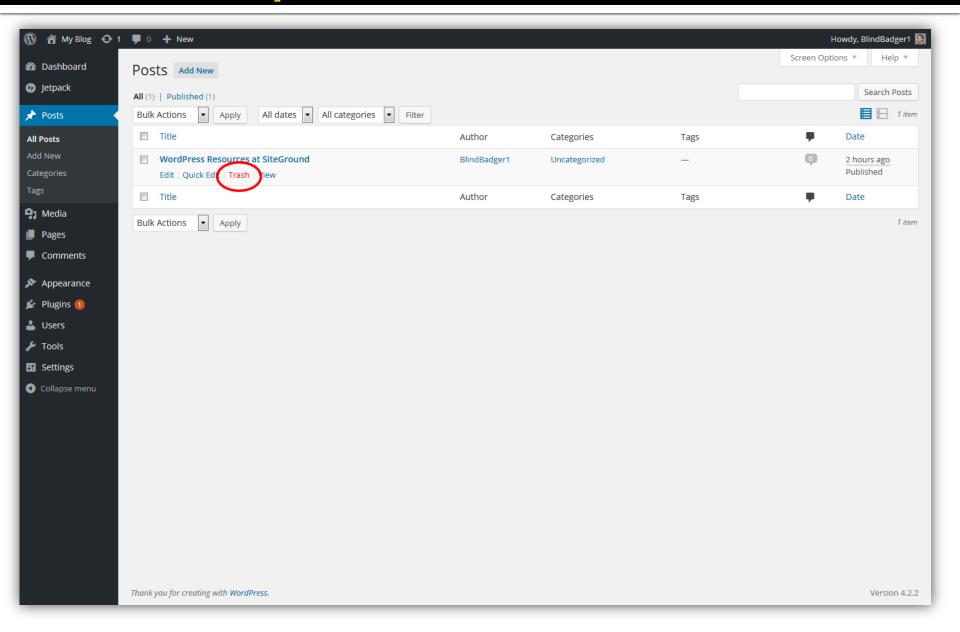
Page/Post Difference



Post Tag Setup



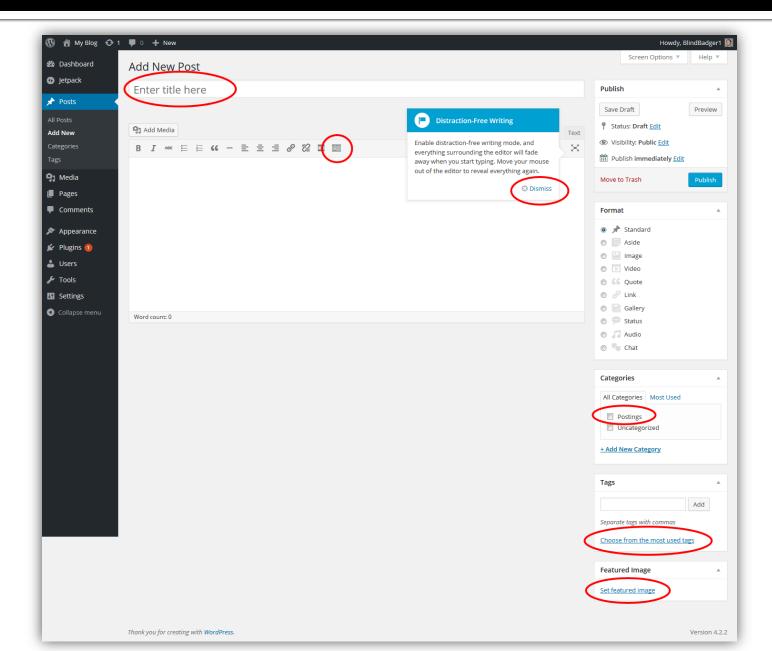
Trash Sample Post



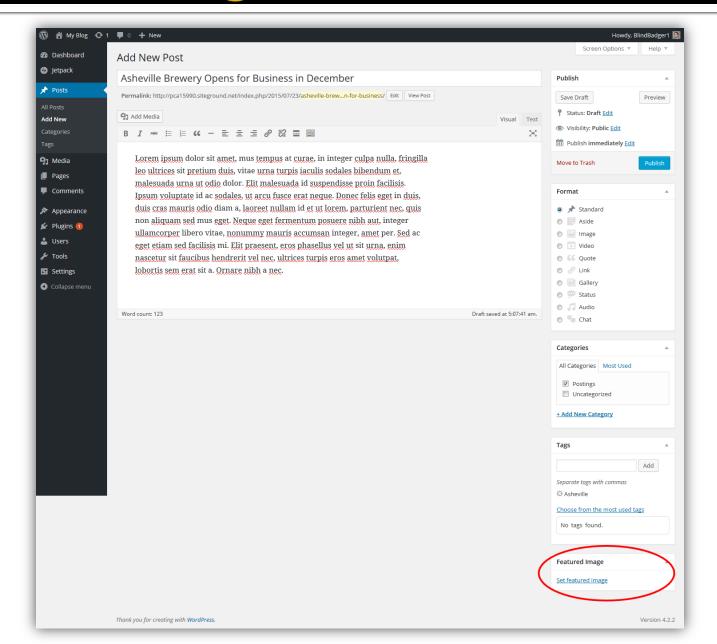
New Blog Post Hints

- Allow you to reach a diverse and eclectic audience
- Go after "Long Tail Terms"
- Interconnect with Tags and Categories
- Always pair with a picture (Featured Image)
- •Identify and carve out a unique niche... if possible
- •Allows you to be a bit personable Mildred the Bear

New Post Creation



Featured Image



Upload Image

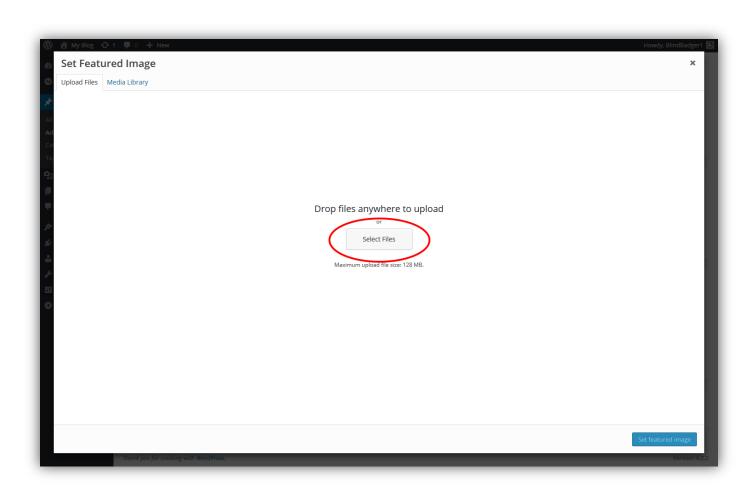
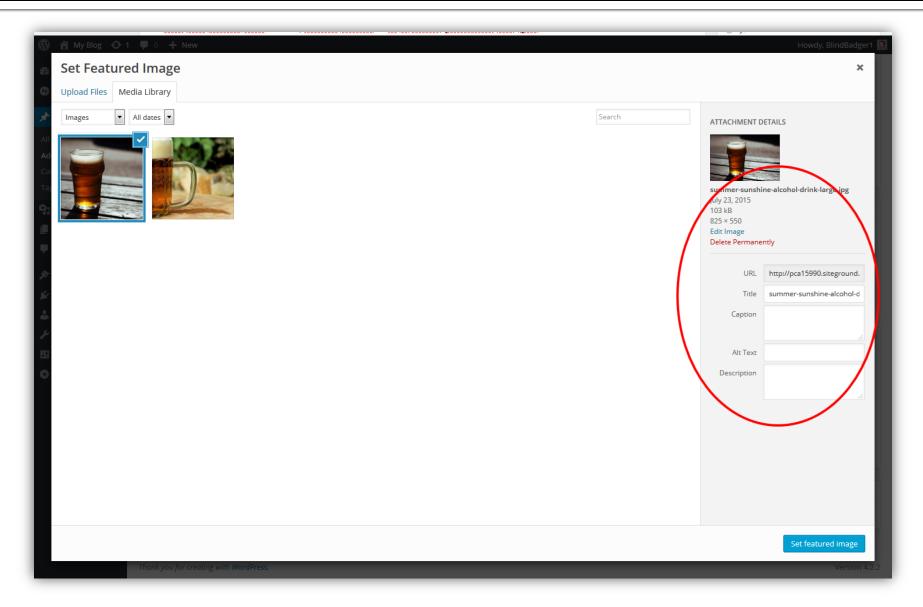
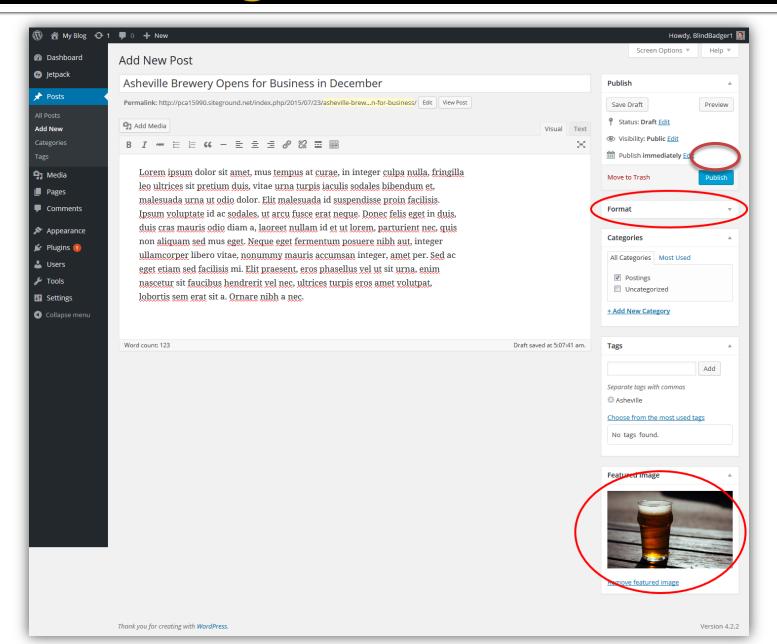


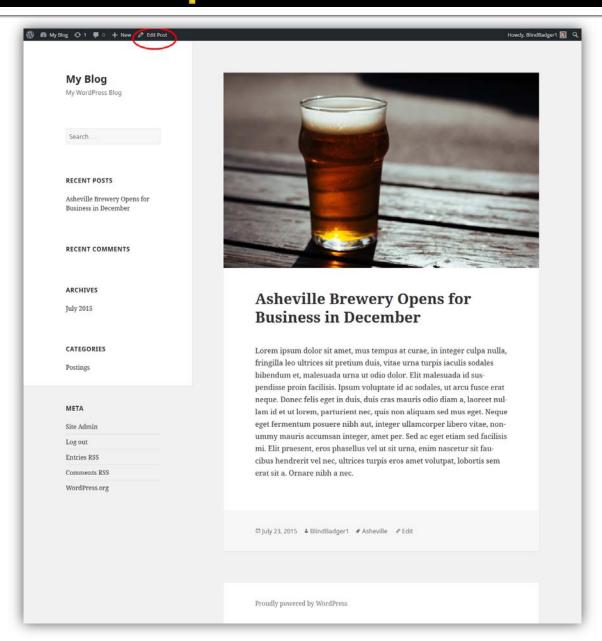
Image Settings



Featured Image Set



First Post Complete



Lunch Break - Pixlr.com Demo



Why are Volkswagens so Awesome?

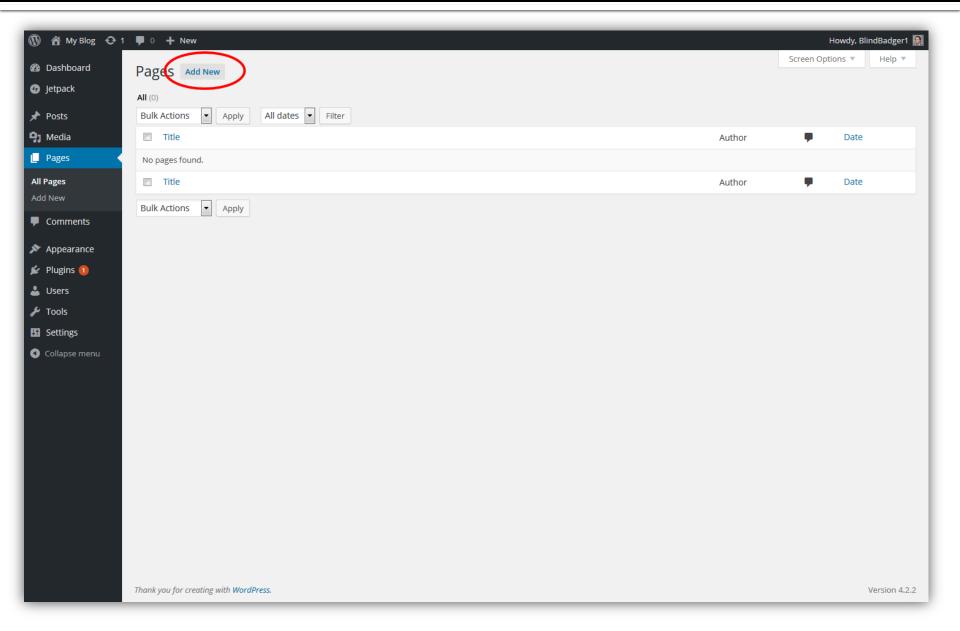
- Very cheap
- Extremely simple to repair
- "The People's Car"
- Built for a new network of roads

Why is WordPress so Awesome?

- •Very cheap Free
- •Extremely simple to repair build and maintain
- •"The People's Car" CMS
- Built for a new network of roads systems



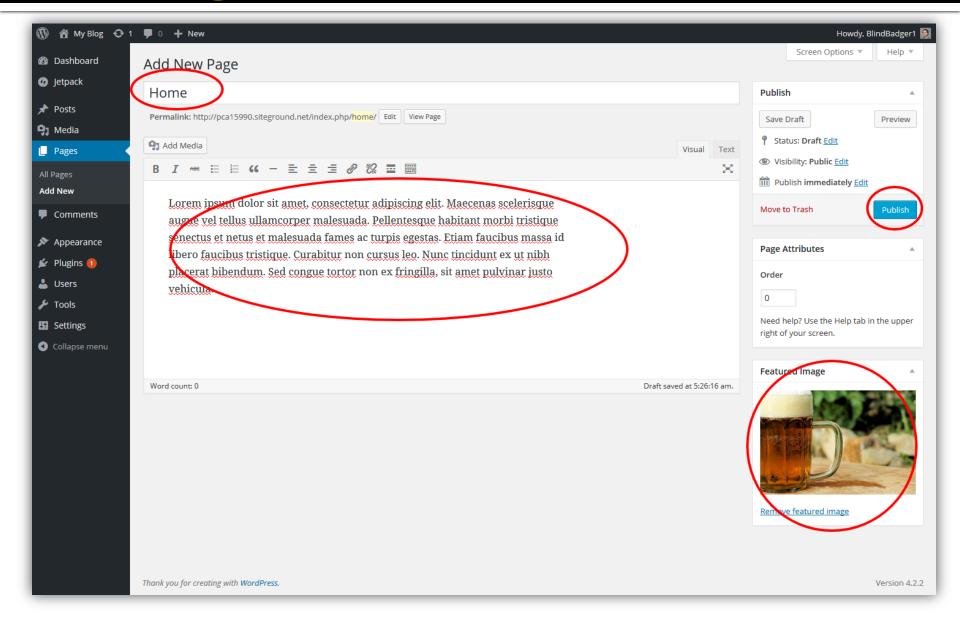
New Page



Home Page Content

- Brief paragraph explaining the business or idea
- •A Great Picture that represents the business
- Clear Call to Action (Links, Button, Form, Etc)
- This page will get 50% of the traffic and they will spend
- 5-45 seconds... if your lucky

New Page Creation



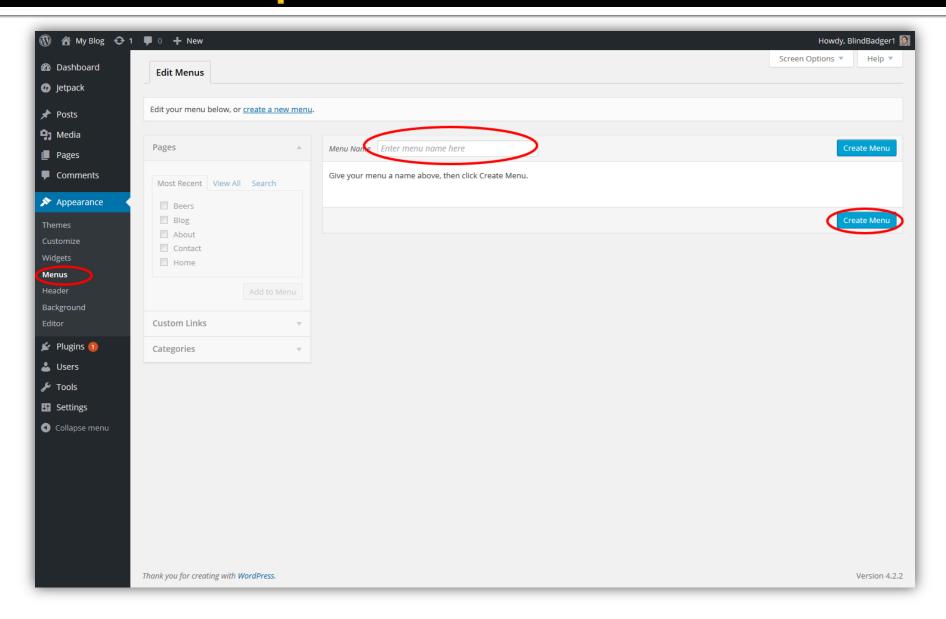
Create More Pages

Now create 4-5 more pages that you'd like to have on your site.

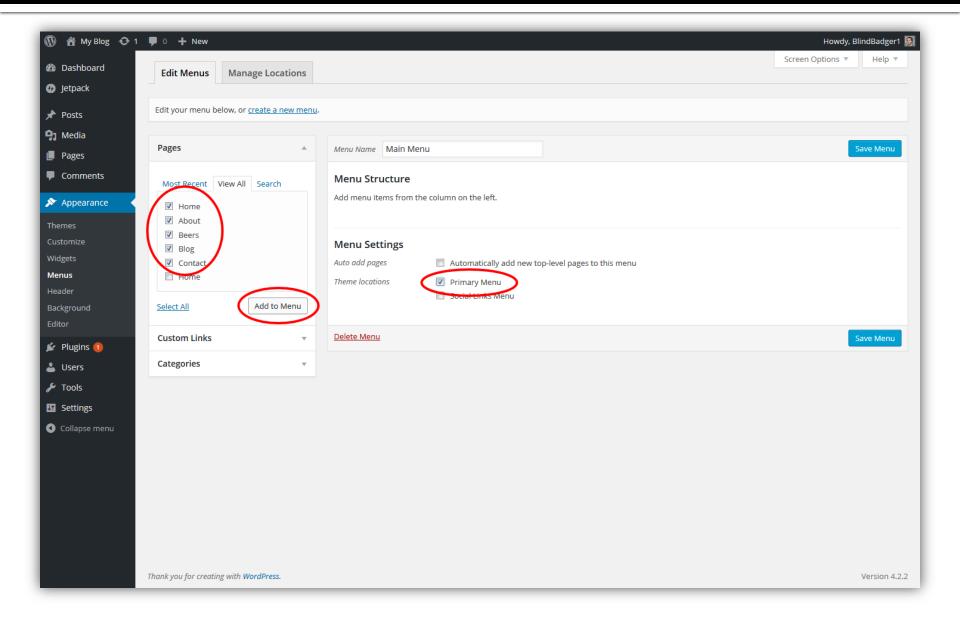
That list might be:

- •About Mission, Bio, Associations, Team Pic
- •Services Service List, Price List, Descriptions
- Contact Form, Map, Phone Number, Address
- •Blog Leave blank
- •Gallery Image Gallery

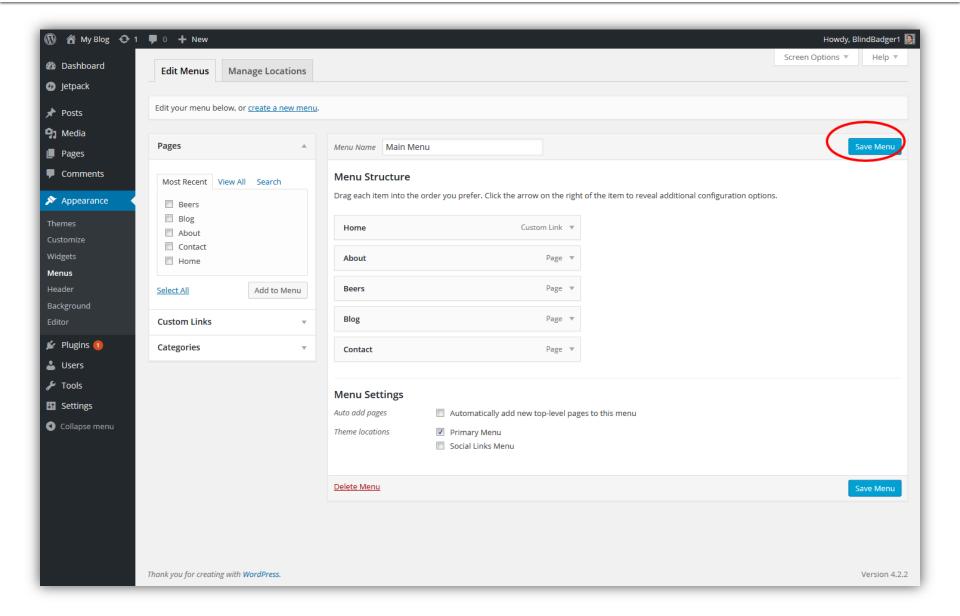
Menu Setup



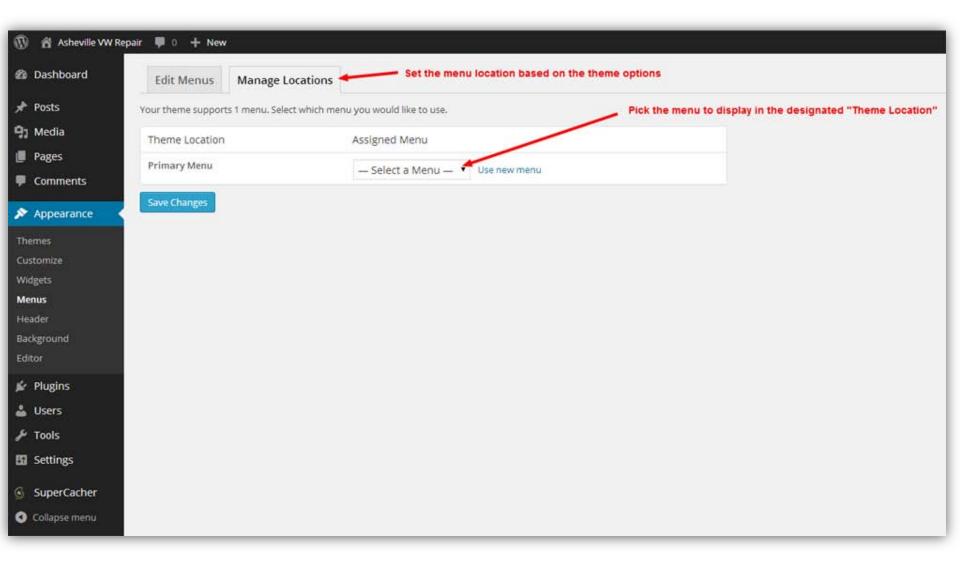
Menu Item Addition



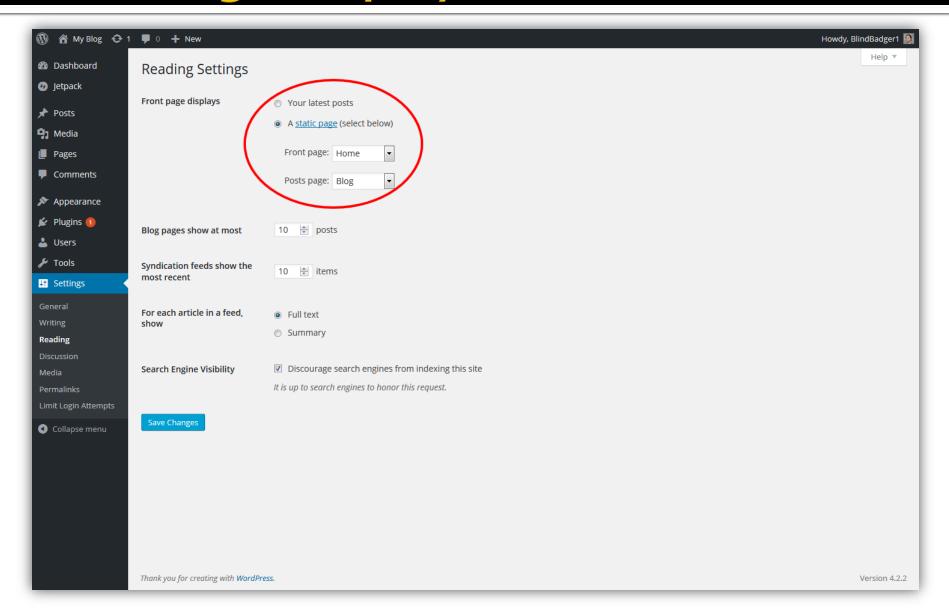
Save the Menu



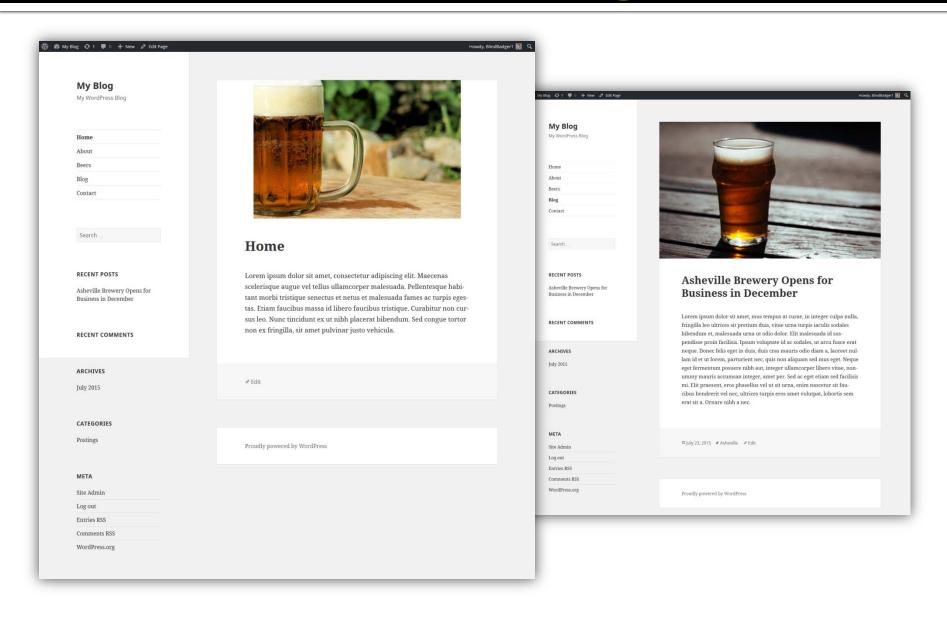
Menu Setup and Assignment



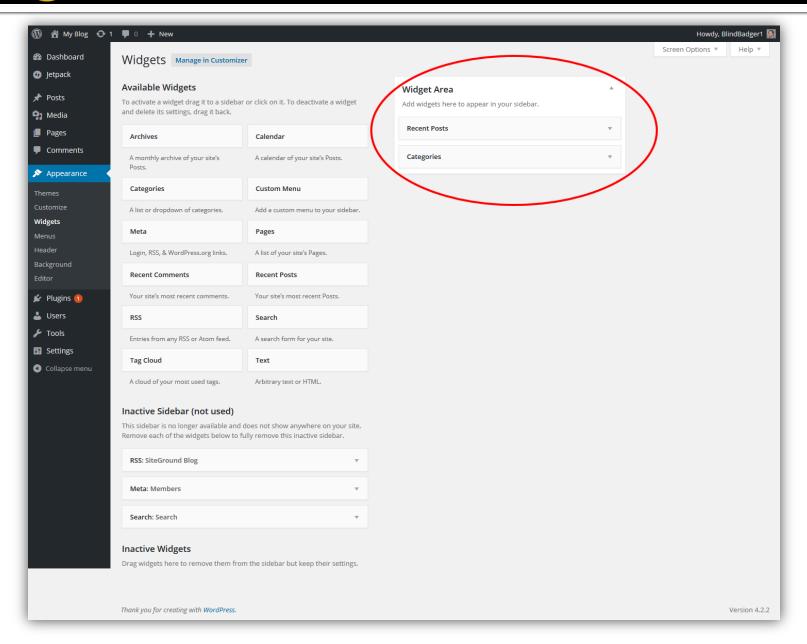
Front Page Displays - Home



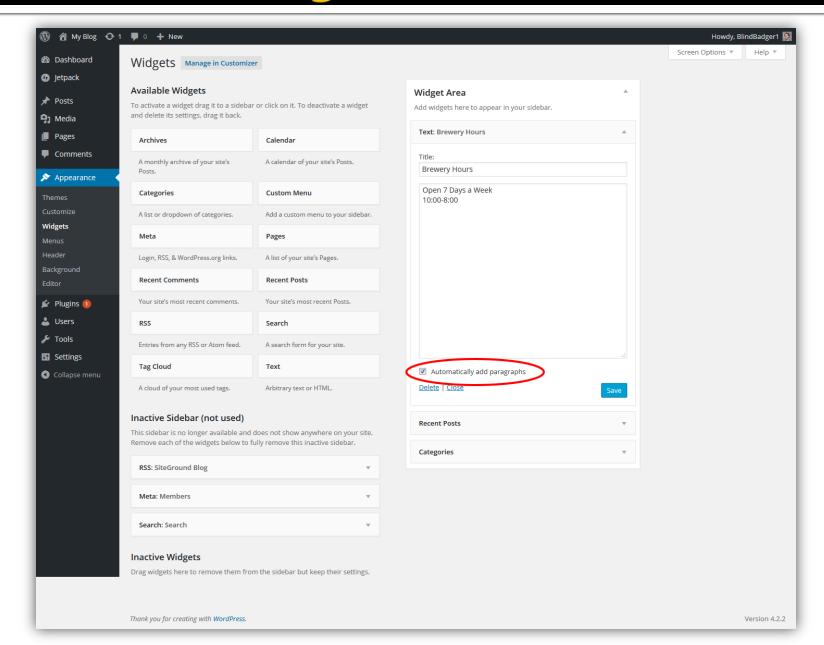
Front Side Home and Blog



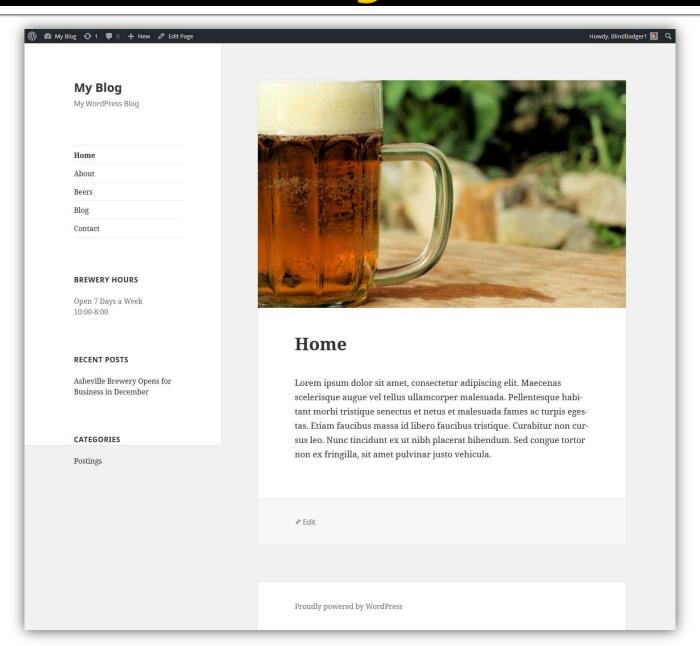
Widgets Section



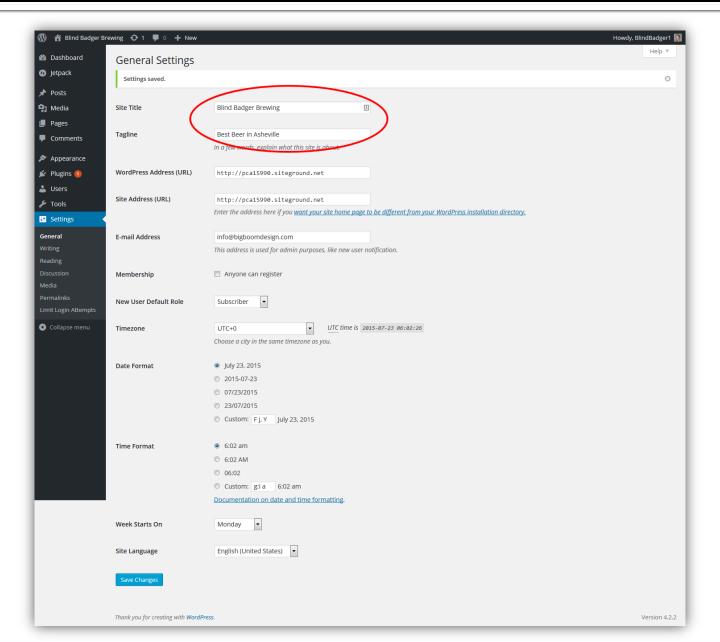
Add a Text Widget



Front Side with Widget



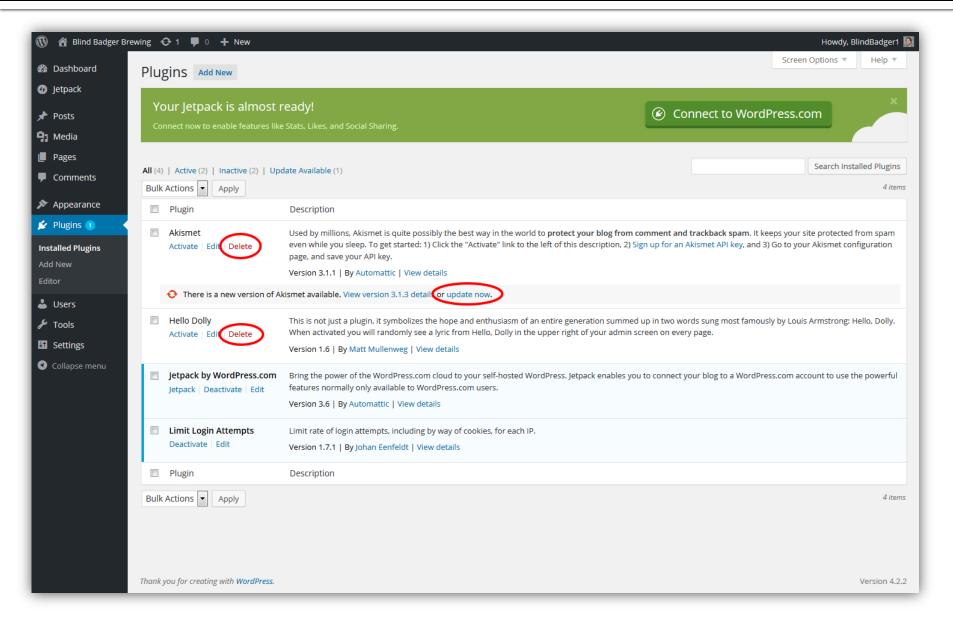
Change Site Name



8 Minute Break

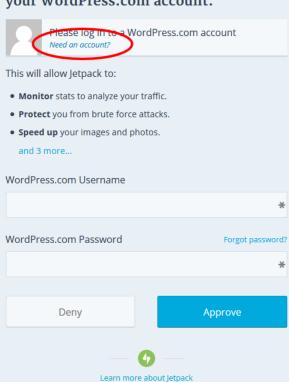


Plugins Section





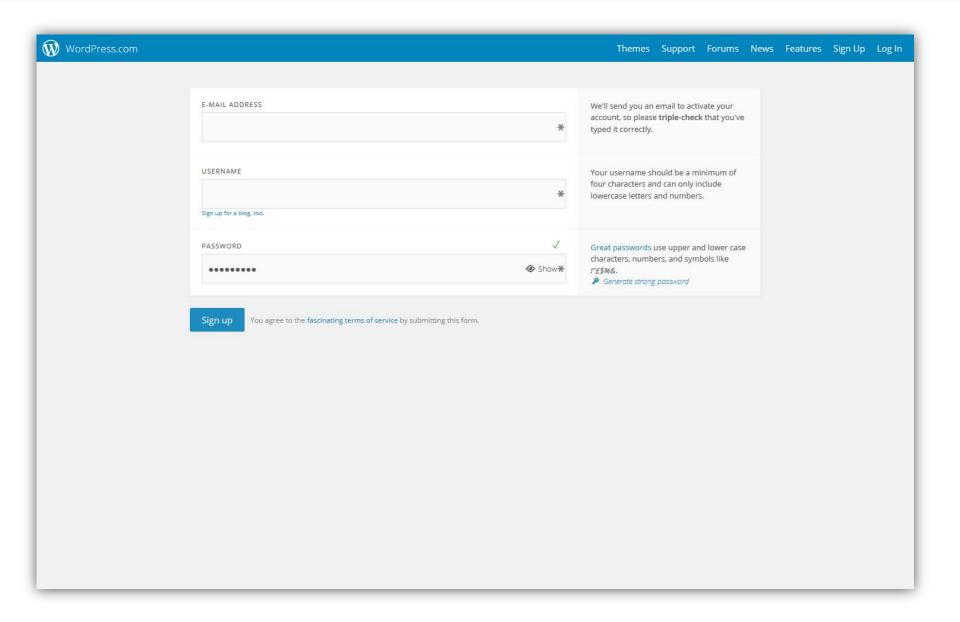
Howdy! Jetpack would like to connect to your WordPress.com account.

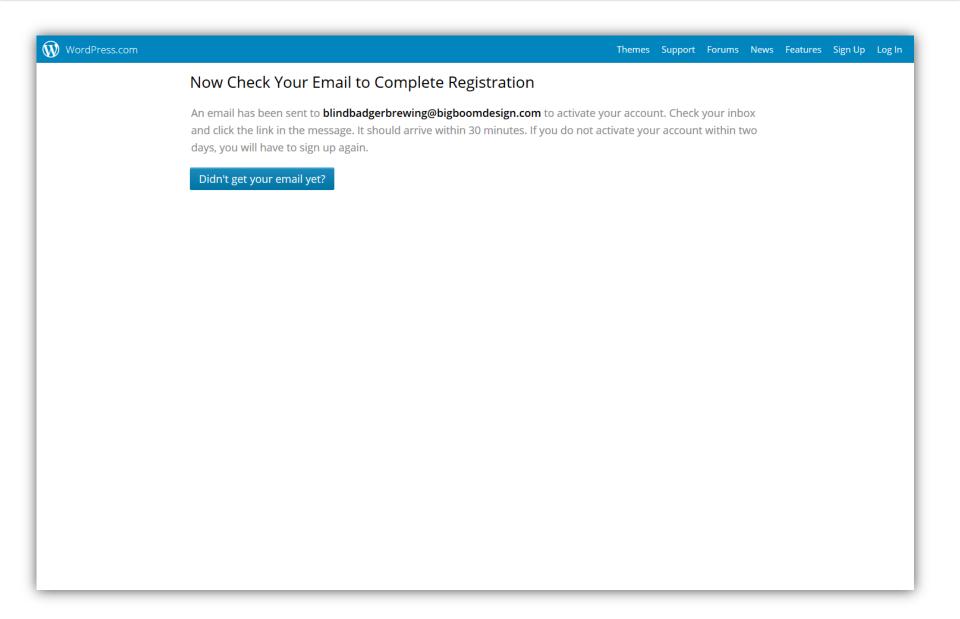


Privacy Policy

Terms of Service

Support







Howdy! Jetpack would like to connect to your WordPress.com account.

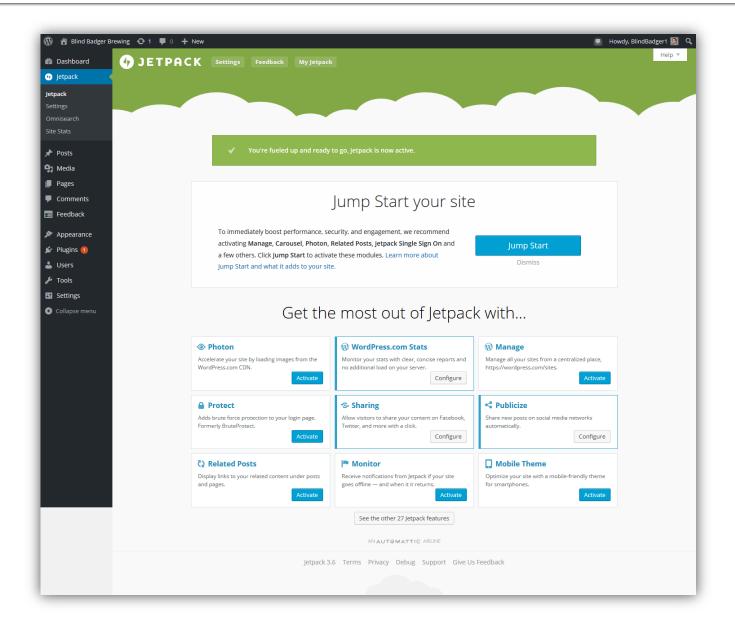


Account **blindbadgerbrewing** activated Switch account

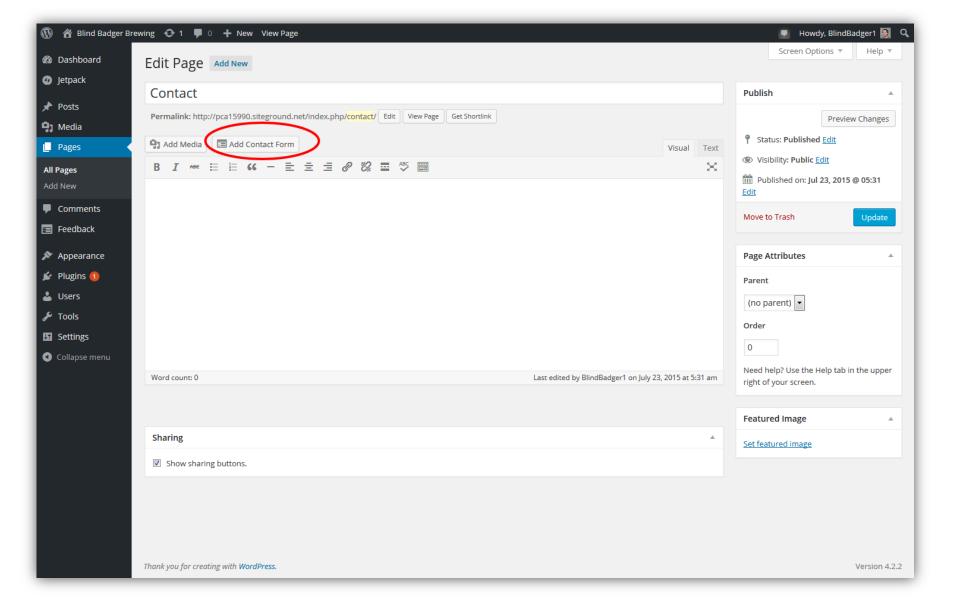
This will allow Jetpack to:

- Monitor stats to analyze your traffic.
- Protect you from brute force attacks.
- Speed up your images and photos.

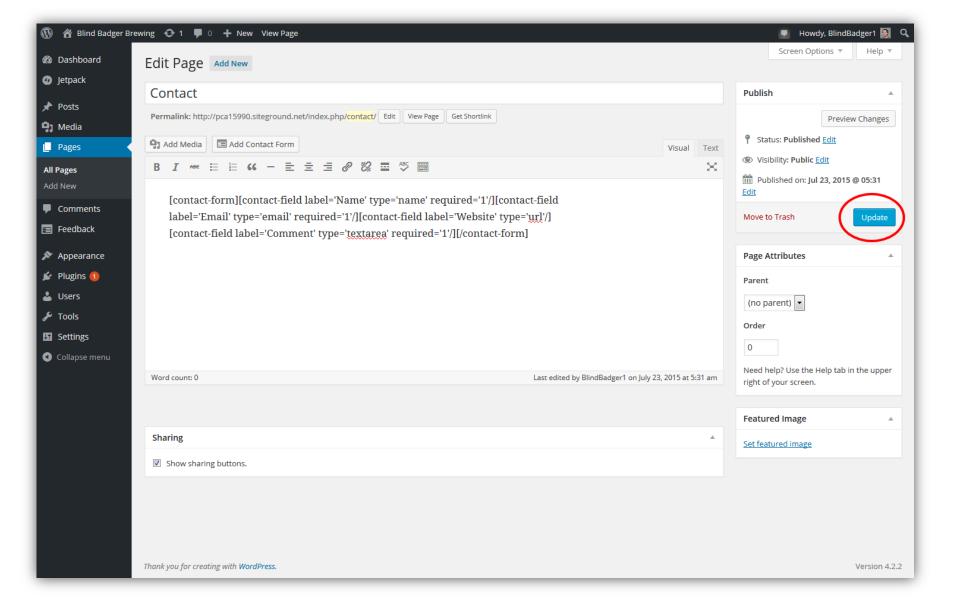




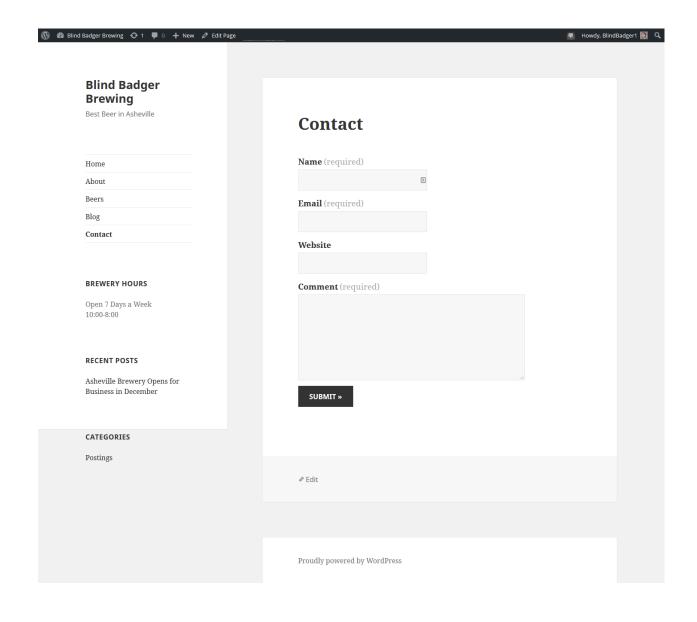
Contact Form



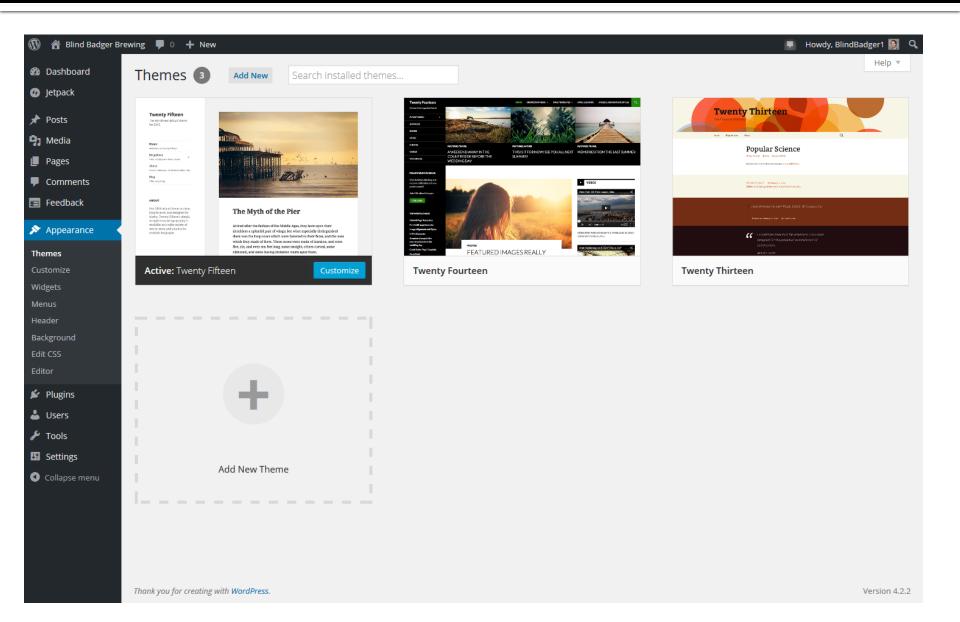
Contact Form



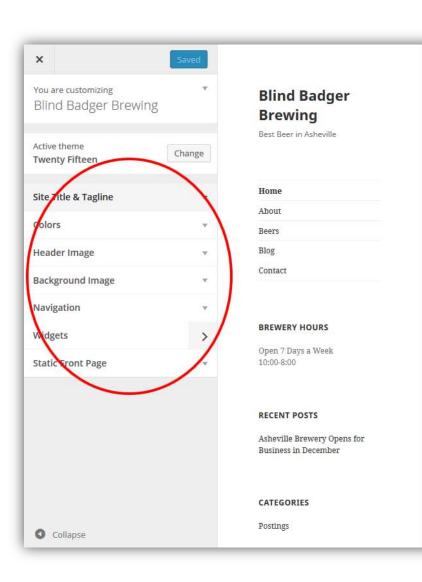
Contact Form - Front



Theme Selection



Theme Customization

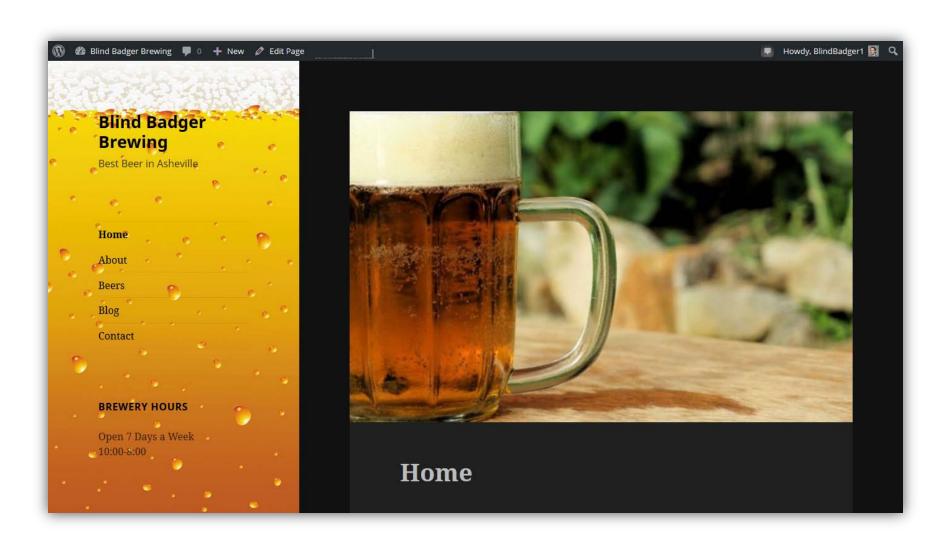




Home

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas scelerisque augue vel tellus ullamcorper malesuada. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Etiam faucibus massa id libero faucibus tristique. Curabitur non cursus leo. Nunc tincidunt ex ut nibh placerat bibendum. Sed congue tortor non ex fringilla, sit amet pulvinar justo vehicula.

Theme Customization



WordPress Theme Companies



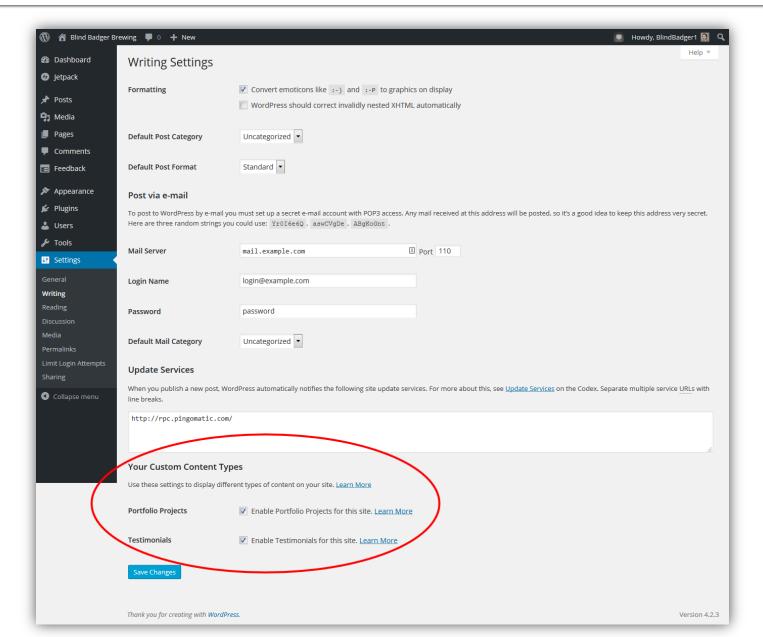




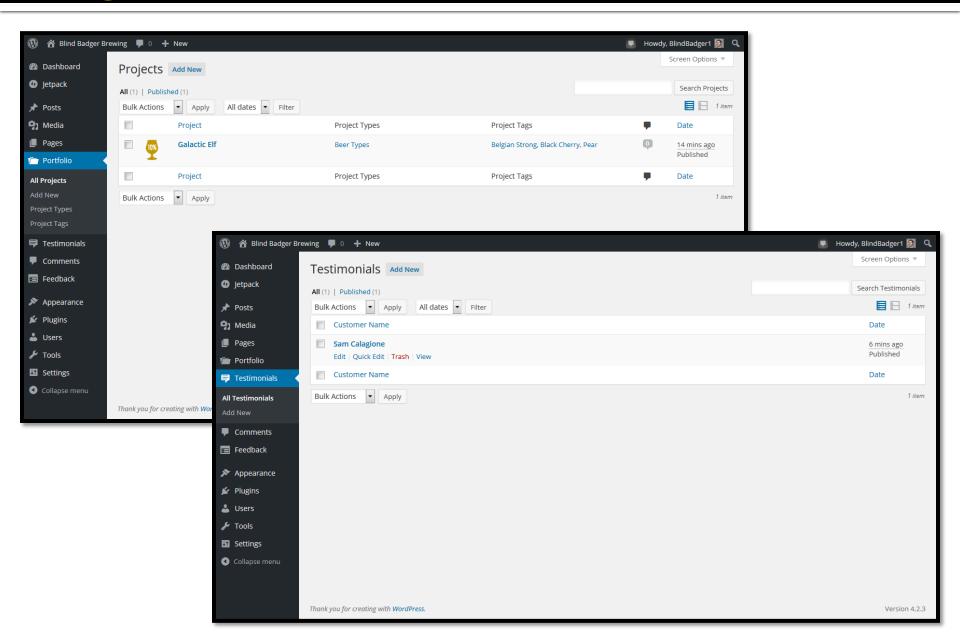




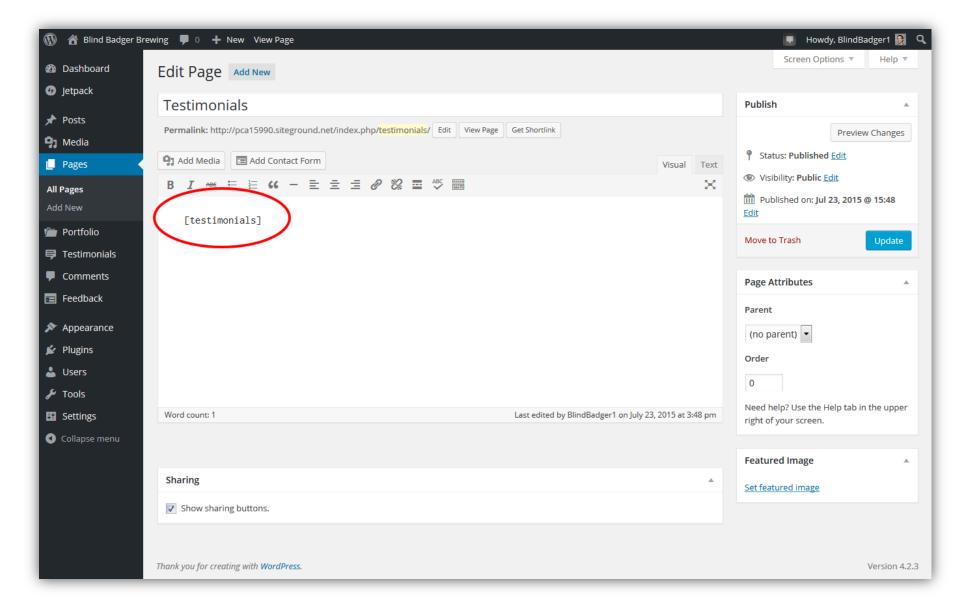
Custom Content Types



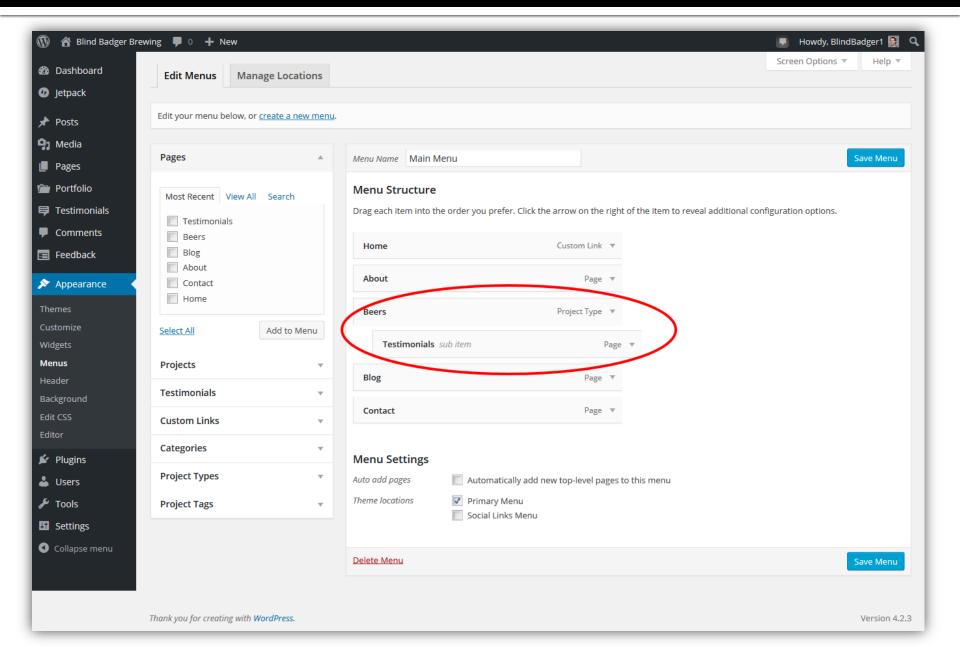
Projects and Testimonials



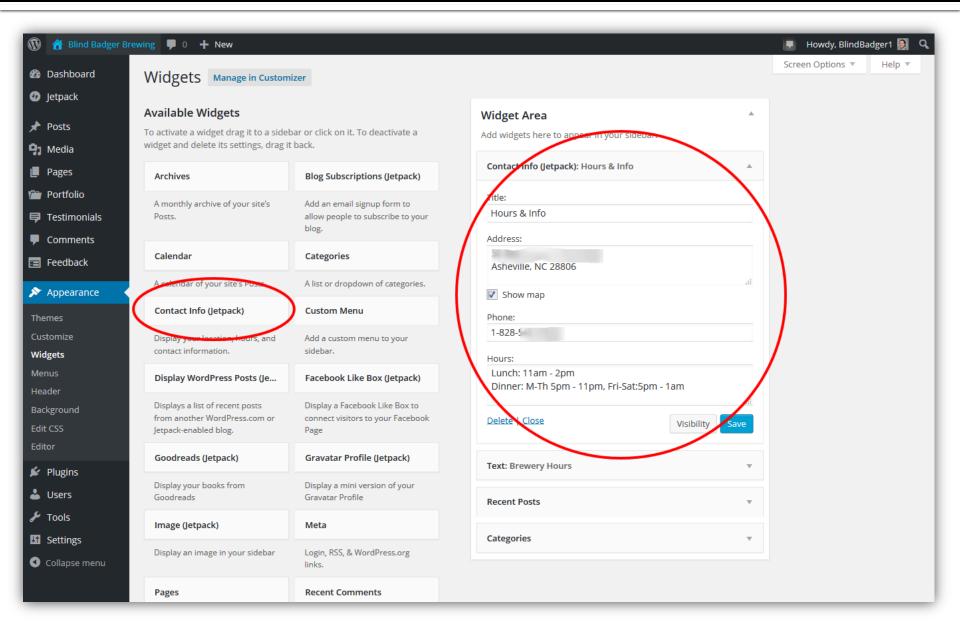
Testimonials Page with Shortcode



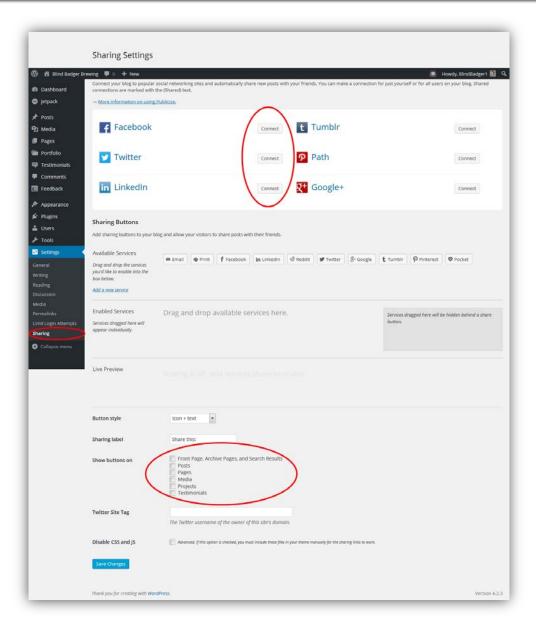
Menu Item Addition



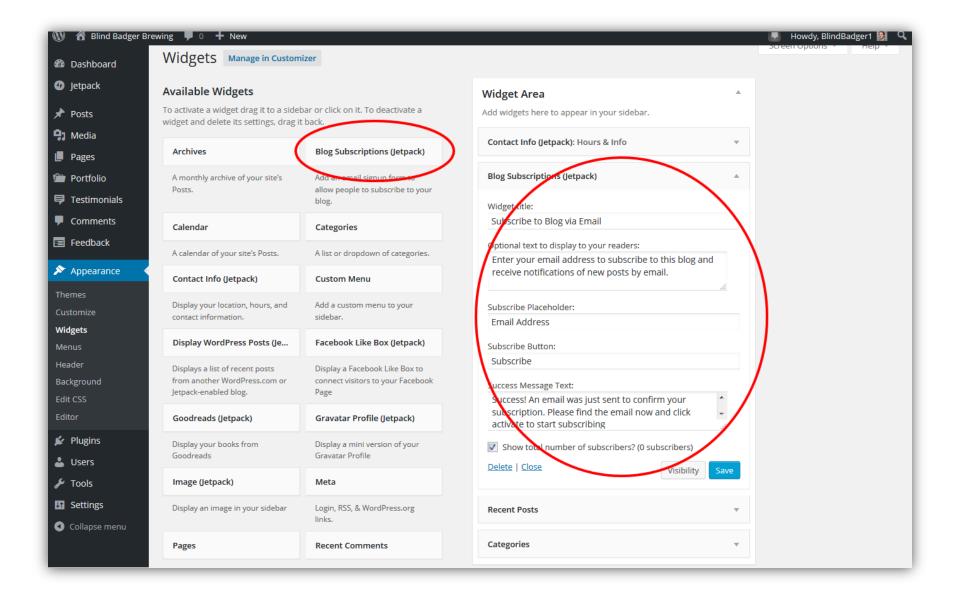
Contact Info Widget



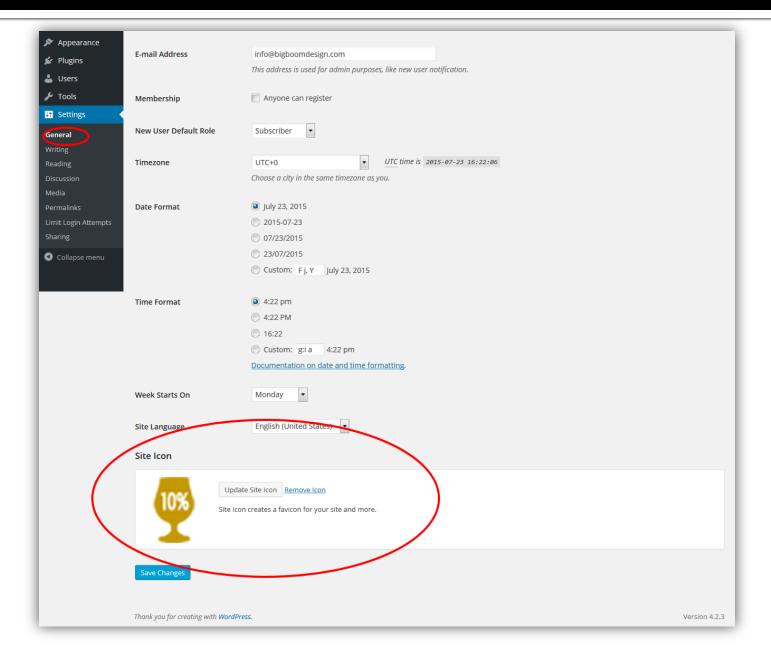
Publicize and Sharing



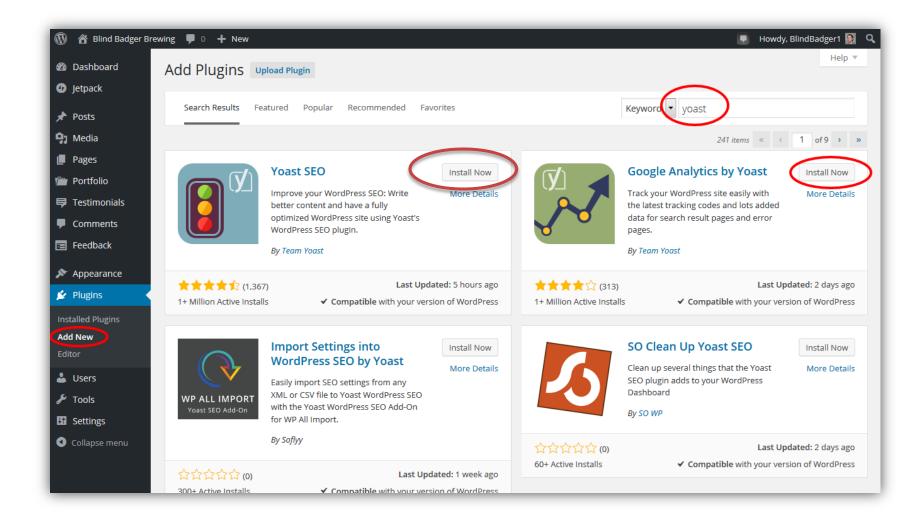
Subscribe



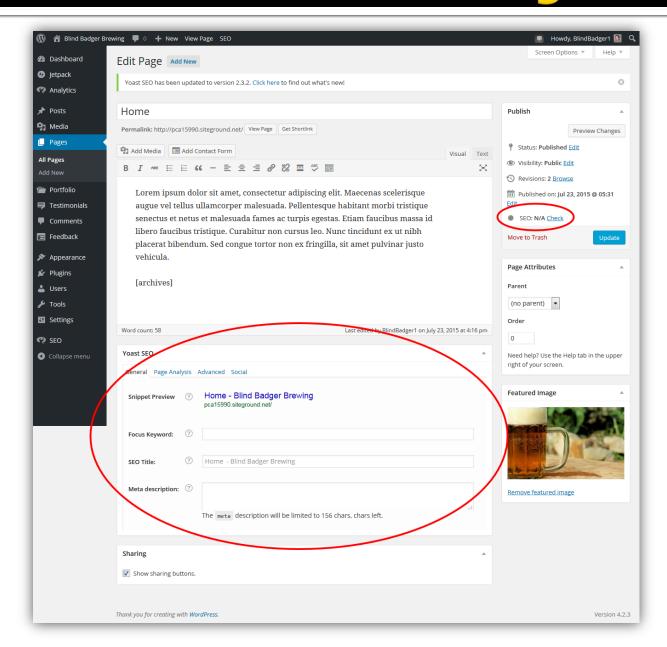
Site Icon - Favicon



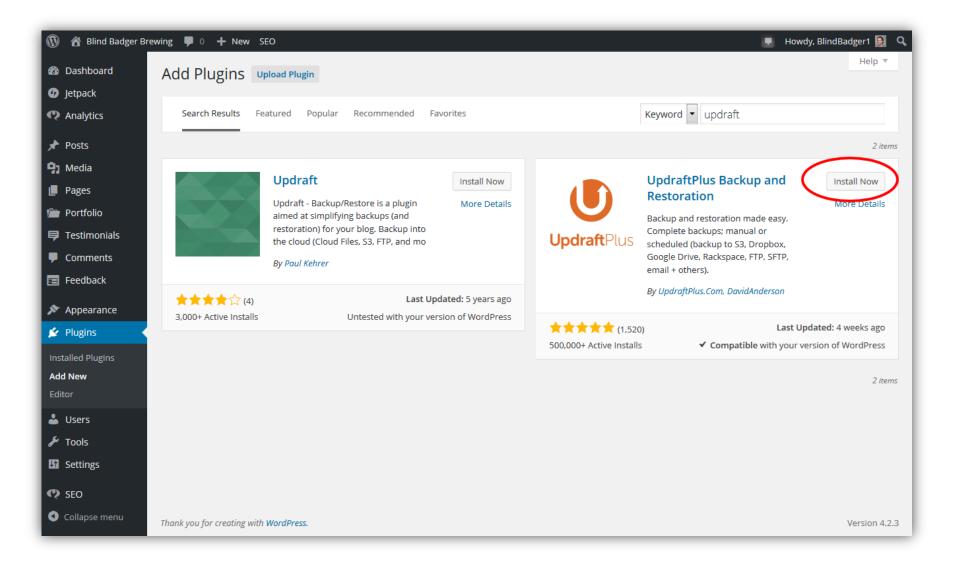
Adding Yoast Analytics/SEO



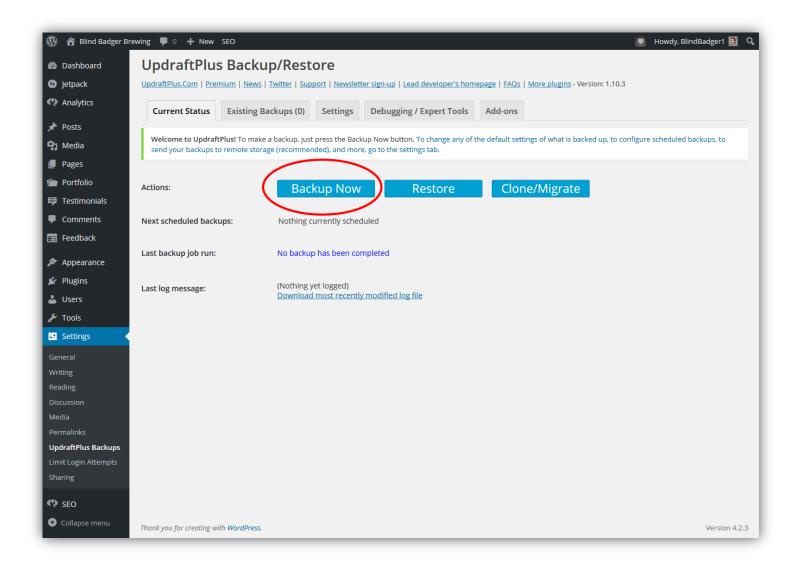
Yoast SEO on the Home Page



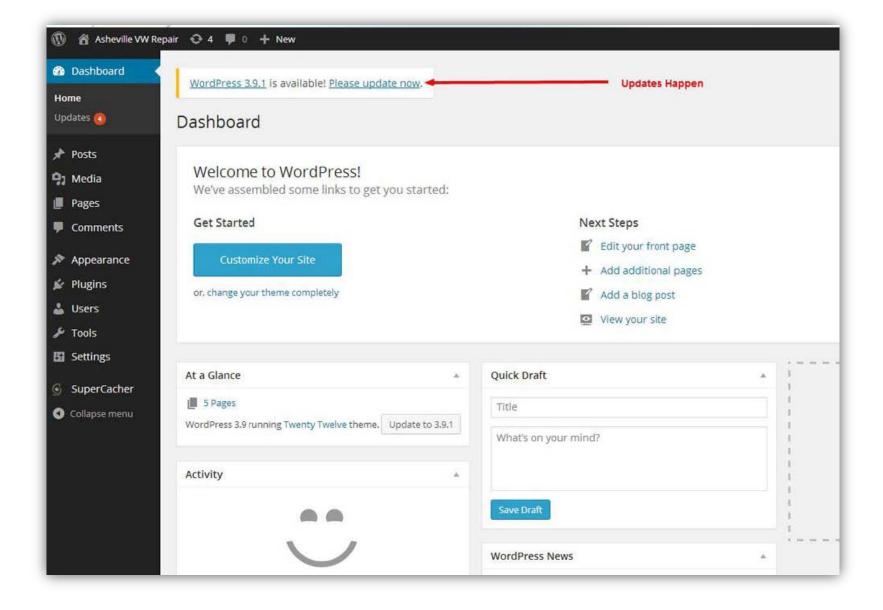
UpDraft Plus Install



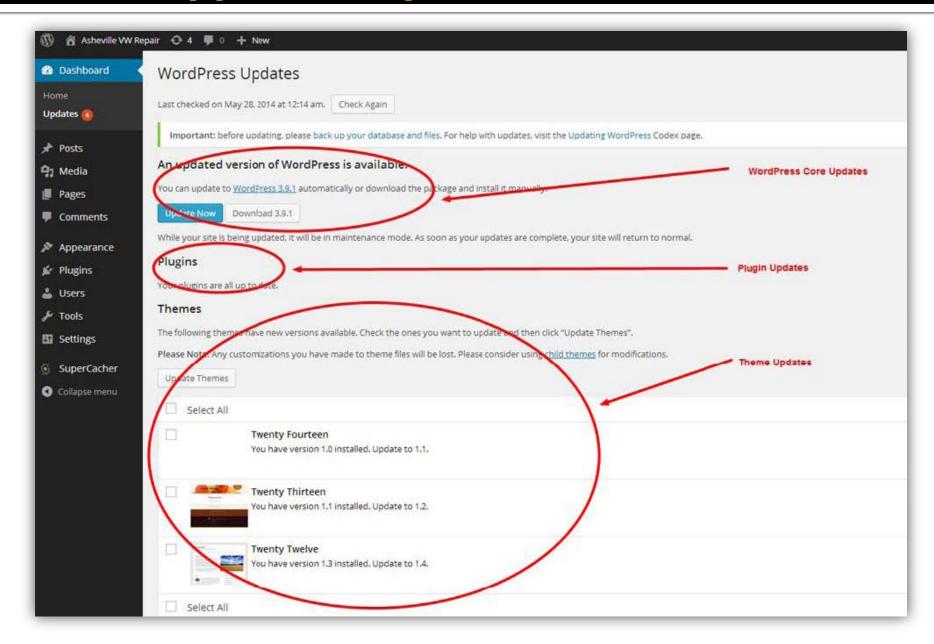
UpDraft Plus Backup



Updates Happen



Three Types of Updates



Thanks and Questions...

- Have Fun @ WordCamp
- Join the WordPress Meetup Group
- Create Awesome Content
- Connect and Educate

